



A Platform for Growth

Annual Report

2025

Cool
Farm®

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The Cool Farm Ecosystem

Understanding the roles of the Cool Farm brand, our not-for-profit Alliance, and our tools and platform and how they work together to support sustainability measurement and collaboration.

Cool Farm

The umbrella organisational brand identity
Key Purpose: Represents the overall brand
Who Uses It: General public, stakeholders.

Cool Farm Alliance (CFA)

The abbreviation for the registered not-for-profit membership organisation - Cool Farm Alliance Community Interest Company.
Key Purpose: Owns, manages, develops the Tool & Platform; represents the community and membership working toward sustainable and regenerative agriculture.
Who Uses It: Members: companies, NGOs, academics, farmers.

Cool Farm Tool (CFT)

Legacy global environmental impact calculator, hosting the version 2.0 methodologies.
Key Purpose: Quantifies GHGs, biodiversity, water, carbon sequestration, etc.
Who Uses It: Farmers, supply chains, researchers, NGOs.

Cool Farm Platform (CFP)

New global environmental impact calculator, hosting the version 3.0 methodologies.
Key Purpose: Updated methods, software architecture and functionality for GHG emissions and removals assessments across Perennial & Annual Crops and Cattle livestock.
Who Uses It: Farmers, supply chains, researchers, NGOs, technical API users.

A Platform for Purpose



Mission

To accelerate the transition to regenerative and sustainable agriculture by providing globally aligned, credible and science based metrics, tools and resources that create impact.



Vision

A global food and agriculture system that builds soil carbon, mitigates climate change and allows for the restoration of ecological balance.

About Cool Farm

Cool Farm is a science-led, not-for-profit membership organisation (Community Interest Company) dedicated to advancing regenerative agriculture on a global scale. We own, manage, and continuously improve the Cool Farm Platform, providing credible, science-based metrics and resources that help farmers and companies make sustainable, measurable decisions. The Cool Farm Platform builds on the legacy of the widely recognised Cool Farm Tool.

Cool Farm Alliance

For over 15 years, we have united leading food and beverage companies, NGOs, academics, and farmer groups, empowering the supply chain with standardised metrics to measure and improve agriculture's environmental impact, through the Cool Farm Alliance.

We collaborate to build a global food system that:

- Enhances soil carbon
- Mitigates climate change
- Restores ecological balance

The CFA provides respected, standardised calculation engines for measuring and reporting agriculture's environmental impact. Using widely endorsed, science-based metrics for water, climate, and biodiversity, we support:

- Agro-ecological restoration
- The transition to a sustainable global food system

Our Flagship Platform: Cool Farm Platform 3.0

Launched in 2025, the Cool Farm Platform (CFP 3.0) represents the next generation of digital tools for measuring and managing agricultural environmental impact.

Built on a scalable, AWS Cloud-based infrastructure, CFP 3.0 delivers:

- Enhanced scalability, performance, and flexibility
- Robust, science-driven models for crops and cattle
- Integration-ready architecture with APIs for downstream workflows
- Compliance-ready outputs, including FLAG-aligned reporting

CFP 3.0 is designed to meet the evolving needs of members, align with industry standards, and support the next decade of credible, actionable decision-making in sustainable agriculture.

Our Legacy Tool: Cool Farm Tool

The Cool Farm Tool is our trusted, decade-long tool that has served tens of thousands of users across more than 160 countries.

Dear Members of the Cool Farm Alliance

As the Supervisory Board, we would like to welcome our new Members and thank all of our existing Members for their continued support throughout the years. With this letter, we would also like to celebrate the Secretariat's achievements in what was another standout year for the Alliance.

This past year saw the introduction of Cool Farm Platform (CFP) 3.0, an in-depth multi-year redesign that brought about significant changes to the dairy, cow and beef pathways, introduced aggregated reporting according to the latest Forest, Land and Agriculture (FLAG) guidance, and added fundamental updates to the Platform's capabilities. With CFP 3.0 the platform now reaches Tier 2 status with Tier 3 readiness, enabling reporting in line with updated standards' guidance. This cross-functional effort was enabled by the close collaboration between the science, methods, and software development teams and by the investments made in past years to develop the CFP into a robust and scalable foundation for expanding the CFA's capabilities in impact quantification.

The result: a more functional, highly scientifically credible, robust emissions calculator that better aligns with the expectations in external reporting, verification, and Member and Community needs. With these updates, we also enhance members' ability to make informed decisions and support credible climate action across agricultural value chains. We are deeply grateful for the Team's dedication to the Alliance's mission and vision and for their extensive effort that enabled CFP 3.0 to launch successfully this past November.

As a Board, we often reflect on our Members' needs and how best to enable the Alliance to support its Community. It is, in fact, the community aspect of the CFA that continues to make us unique. For those who are actively involved in using tools or services to quantify

environmental outcomes in their day-to-day roles, you may have observed that these exist in an ever more crowded landscape, whether these are privately held or developed in the academic realm. To those Members in our Community who develop tools, you may have noticed that there are many models to choose from, each with their own team of supporters. It can be a noisy environment! The CFP is unique in that it is owned by the Community of its users. This allows us to continue to adapt the platform to meet the most pressing needs of the Community and it allows us to develop our capabilities while adhering to the highest standards of scientific integrity.

For those who were able to attend, you will remember the energising and uplifting Annual Event organised in the fields outside Bristol. As a Community of users, we can engage in such events knowing that we are bound by a shared mission and can lean on each other to overcome challenges and make decisions based on our collective expectation of what the future will bring. This makes our events lively and welcoming, spaces for collaboration and camaraderie. Most importantly, it makes most of our decisions more robust because they are driven by the collective thinking of the membership.

We continue to urge all of our Members to engage and share their perspectives with the CFA. Whether through attending webinars, joining a Working Group, being present at the Annual Event, participating in one of the Councils, or serving on the Supervisory Board, you will find that through active participation the Alliance acquires more value.

We look forward to 2026 and the many new opportunities that the Alliance, as a Community of Members, can seize.



Cordially,
Dr. Giulia M. Stellari
Fall-Line Capital
On behalf of the CFA Supervisory Board

A Platform for Growth

2025 was a year of progress and delivery for Cool Farm, set against a challenging backdrop for global agriculture. Farmers, supply chains, companies and governments faced mounting pressures—from climate volatility and rising costs to growing expectations around transparency and accountability—amid heightened geopolitical instability. In this context, our role is to make the challenge more manageable by providing calculators grounded in science and a strong, collaborative community.

For Cool Farm, the year marked a shift from ambition to execution with the successful launch of Cool Farm Platform (CFP) 3.0. This represents the culmination of major work to recode and rebuild our calculation models and upgrade them to the latest science and methodologies. It is not only a technical milestone, but a collective achievement shaped by years of learning, refinement, and co-creation within the Alliance community. CFP 3.0 delivers a more reliable, secure and scalable platform—built to support diverse use cases, supply chains, and the growing expectations of standards and monitoring, reporting and verification.

CFP 3.0 is a step change in capability and readiness for scale. It delivers improved performance, security and usability, alongside a more flexible, API-first architecture that allows our calculation engines to be integrated directly into member systems and digital platforms. This enables Members to apply globally recognised methodologies consistently across complex supply chains, strengthening monitoring, reporting and decision-making at scale.

As a Community-driven not-for-profit, we remain focused on delivering value to Members: low-cost access to a trusted, independent, science-led carbon calculation platform with global applicability and credibility. In 2025, we supported the Community through targeted training programmes and resources to enable adoption of CFP 3.0, alongside active engagement—from Member drop-ins and our Regen Reflections series (in partnership with SAI Platform) to our Annual Event at the Belmont Estate. Our Working Groups continued to be central to our dialogue, giving Members a direct route to shape priorities and engage on progress.

This progress was made possible by people. I am deeply proud of the Cool Farm Secretariat, whose professionalism, technical expertise and resilience enabled the delivery of CFP 3.0 while maintaining Member support and scientific integrity. I also thank the Board for strategic guidance and oversight during a pivotal year, and our members for their continued trust, challenge and collaboration. Targeted funding and member support were instrumental in enabling delivery. Cool Farm works because it is shaped by its Community.

Looking ahead to 2026 and beyond, Cool Farm is well positioned for its next strategic phase. Our priorities are to consolidate adoption of CFP 3.0; further strengthen Greenhouse Gas functionality and methodological alignment with global standards and policy needs; expand supply chain and Monitoring, Reporting and Verification (MRV) capabilities to support wider uptake as well as nature metrics reporting; and continue investing in community activity, governance and Secretariat capacity as we scale. We continue to refine our strategic plan and will bring more details in our Annual General Meeting in the spring.

Thank you to everyone who contributed to Cool Farm’s work in 2025. In a complex and demanding landscape, we made real progress together. I am confident in what lies ahead, and optimistic about what we can achieve as a Community—grounded in science, guided by evidence, and united by shared ambition.



Richard Profit
Chief Executive Officer, Cool Farm

Building the Platform for Growth

Cool Farm continued to strengthen its strategic foundations in 2025 by focusing on five key themes that guide its work and maximise impact. These themes ensure that the organisation remains credible, effective, and ready to meet the evolving needs of members and partners.



Cool Farm Science and Methodology

Regulatory and Standards Alignment, Credible, usable Cool Farm Platform, Transparency

[See pages 11-15](#)



Robust High-Quality Future Fit Cool Farm Platform

Credible, usable Cool Farm Platform, Transparency

[See pages 16-20](#)



Cool Farm Alliance High-Impact Hub

Transparency, Diversity, representativeness and outreach

[See pages 21-30](#)



Establish Range of Training and Advisory Services

Diversity, representativeness and outreach, Credible, Usable Cool Farm Platform

[See pages 31-33](#)



Highly Effective Secretariat Team

Diversity, representativeness and outreach, Transparency

[See page 35](#)

Highlights from 2025

Product Development: Cool Farm Platform 3.0 Launch & Features

[\(Jump to Our Product section for more information\)](#)

- The 3.0 upgrade was a major milestone in the development of Cool Farm Platform (CFP). With the release of CFP 3.0 methods for crops and cattle, alongside our new Tier 2 process-based Soil Organic Carbon (SOC) model.
- The first upgrade of live assessments with Perennials 2.0 assessments upgraded to 3.0 with no major issues.
- Introduced new features and functionality, positioning CFP as a trusted foundation for scaling impact as users begin transitioning from the Cool Farm Tool.

Science and Methods: Building a Robust Scientific backbone

- Delivered the scientific backbone of CFP 3.0, migrating complex crop and cattle Greenhouse Gas methodologies into a modular, testable architecture.
- Achieved a step-change in transparency, maintainability, and alignment with emerging standards, while reducing technical risk for future method expansion.
- Over 2,100-unit, component, and integration tests, strict quality gates, and soft-limit controls now prevent silent errors and improved user confidence, ensuring scientific integrity is protected as the platform scales.

Supporting Major Member Transitions

Guiding Members from CFT to CFP

[\(see page 32 for more information\)](#)

- The Membership Team played a central role in guiding Members through the shift from Cool Farm Tool (CFT) to Cool Farm

Platform (CFP), reflected in 251 CFP-related desk tickets versus 464 for CFT, demonstrating strong proactive engagement and transition support during a pivotal product evolution.

- The Training Team updated and created new learning resources that supported users to navigate the new Cool Farm Platform. From videos and guides to get you started to trainings and the long-awaited lay guides that explains Cool Farm’s methodology in a simple way, we ensured users had the support they needed from the start.
- The Communications Team sent over 15 Product and Community Newsletters, hosted 5 webinars highlighting the CFP launch, features, and benefits, and launched a targeted SOC Model communications campaign in partnership with Solidaridad.

CFP Usability and Robustness

Knowledge Sharing and Team Expertise

- Weekly internal science and methods knowledge-sharing sessions significantly strengthened team expertise, accelerating issue resolution and deepening collective understanding of member needs and technical workflows.
- Behind the scenes, the Training Team tested, questioned, fine-tuned, and explained. Through interactions with Members, collaboration within our team, and partnerships with technical experts, they have helped shape the Cool Farm Platform into what it is today.

Excellence in Member & User Support

Supporting a Growing Community

- The Membership Team delivered exceptional support to over 180 Cool Farm Alliance Members, resolving approximately 2,700 tickets with rising efficiency.

- Expanded the Knowledge Base, and ran more than 10 live support sessions to enhance Members’ experience.

Annual Event Highlights

[\(see page 28 for more information\)](#)

- Sunset stretch yoga session held by Claire Rogers, in the Belmont Estate walled garden during the Annual Event—showcasing confidence, growth, and team spirit.
- Rebecca Hesketh and Michaela Aschbacher designed and hosted inspiring panels on successful collaboration and accelerating and scaling change, joined by a fantastic group of multicultural speakers who shared their stories.
- Panel topics were then moved into breakout discussions to round out the interactive agenda and create lasting impressions.
- Launched Cool Farm’s first product video, announcing the launch of CFP 3.0.

Key Projects

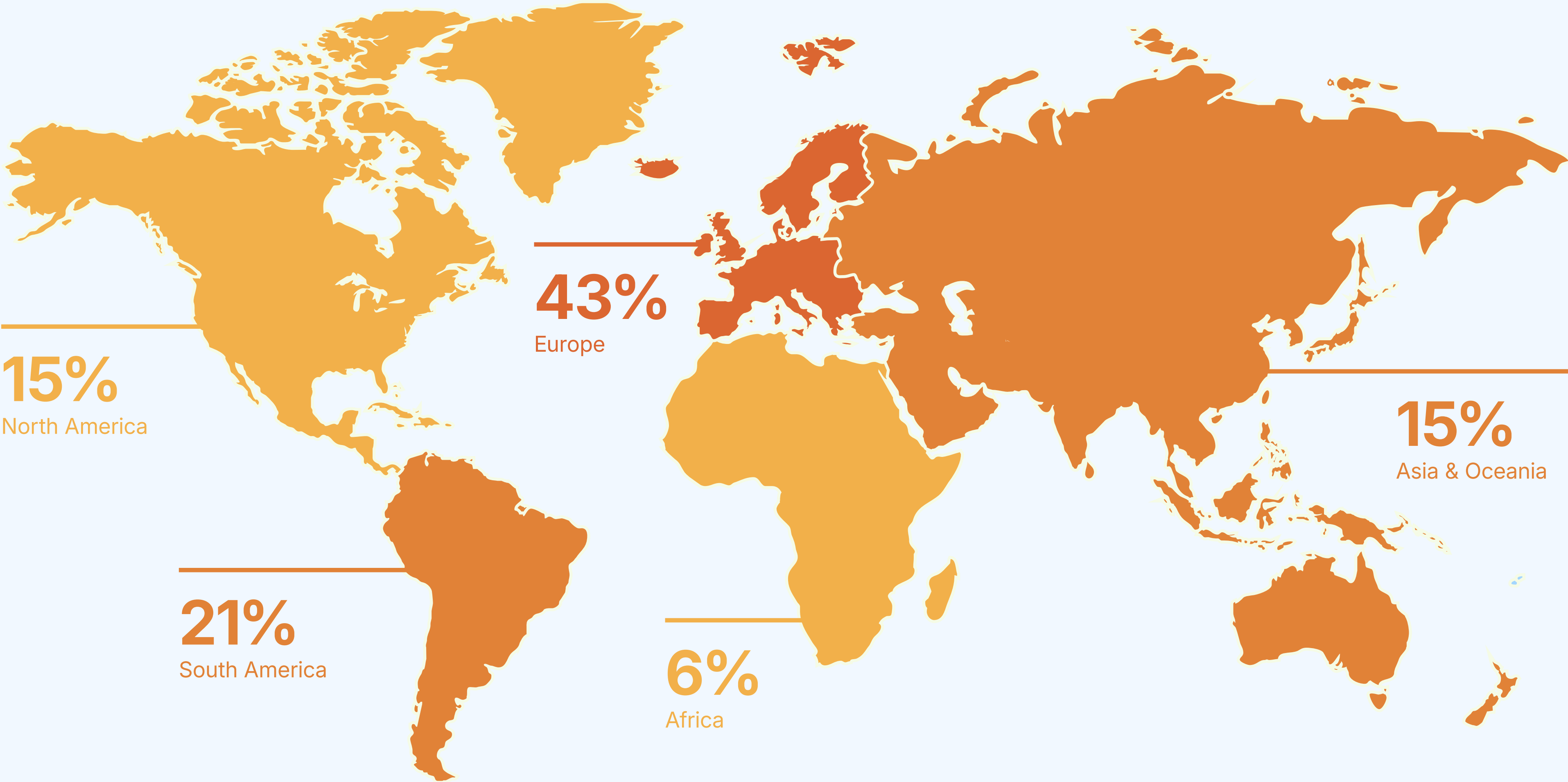
- Completed LUNZ-footprint assessment with 29 British Farmers, producing 120 product level assessments. The insights gained directly shaped the CFP, making it more user-friendly and scientifically robust [\(see page 26 for more information\)](#).

Building Brand Reputation

[\(see page 29 for more information\)](#)

- Secured speaking slots at World Cocoa Foundation Partnership Meeting, Blue Earth Summit and Methane Connect.
- Attended Groundswell, Regen Ag Summit and more!
- Launched the first “Introduction to Cool Farm” Webinar series building membership, partnerships and strengthening community engagement.

2025 Performance in Numbers



52,001
Total Registered Users
5,232
New Users



55,000
Assessments



140
Countries



73
API Connections
7,142,891
API Calls

Growth in Membership

Cool Farm’s success is shaped by our diverse and committed Members, who work to drive positive environmental change in agricultural supply chains. By collaborating and sharing knowledge, our Community strengthens the effectiveness of our tools and solutions.

In 2025, we welcomed 30 new Members from a wide range of industries, including food & beverage, consultancy, agribusiness, and technology. Many joined to integrate API capabilities, and sustainability strategies into their operations, reflecting the growing demand for data-driven climate action.

At the same time, 27 members chose to leave, many citing the current challenging economic conditions. It is always sad to see members move on, we hope they will return when circumstances improve. We continue to seek ways to create additional value for our Members and are exploring new sectors to adopt our calculation tools, bringing a broader range of organisations into our community.

Looking ahead, we remain committed to supporting our Members with the tools, insights, and community needed to create a more sustainable agricultural future.

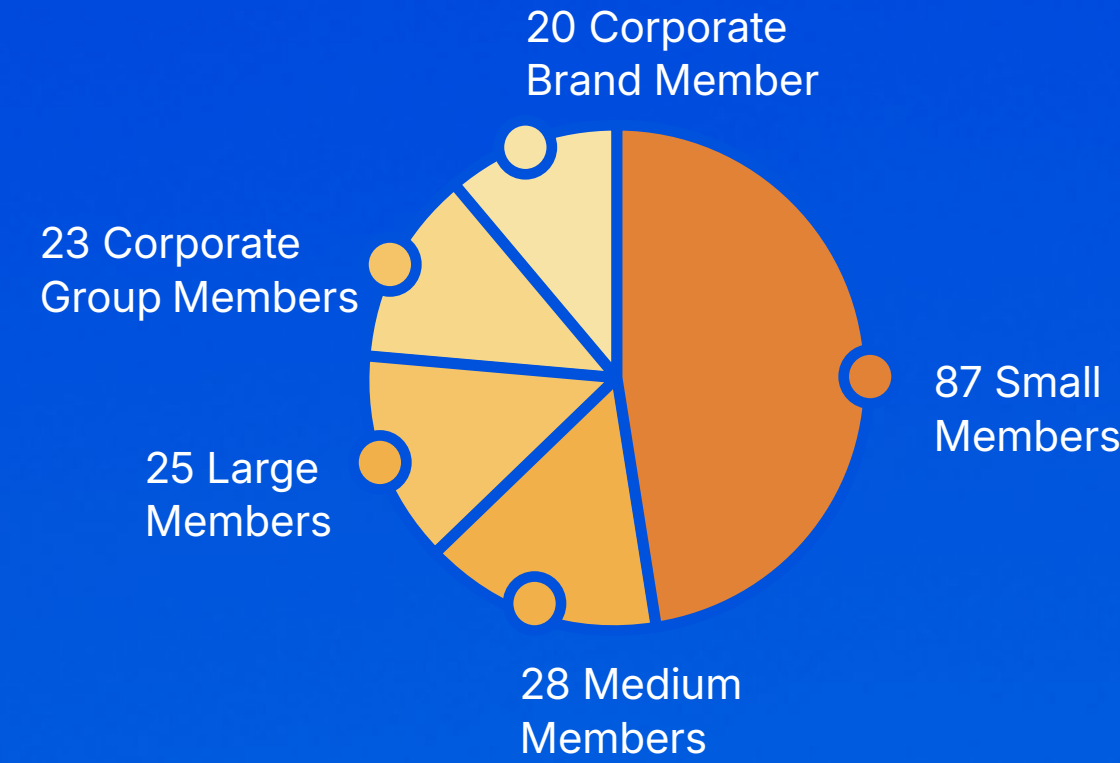
Total Members

By Member Profile



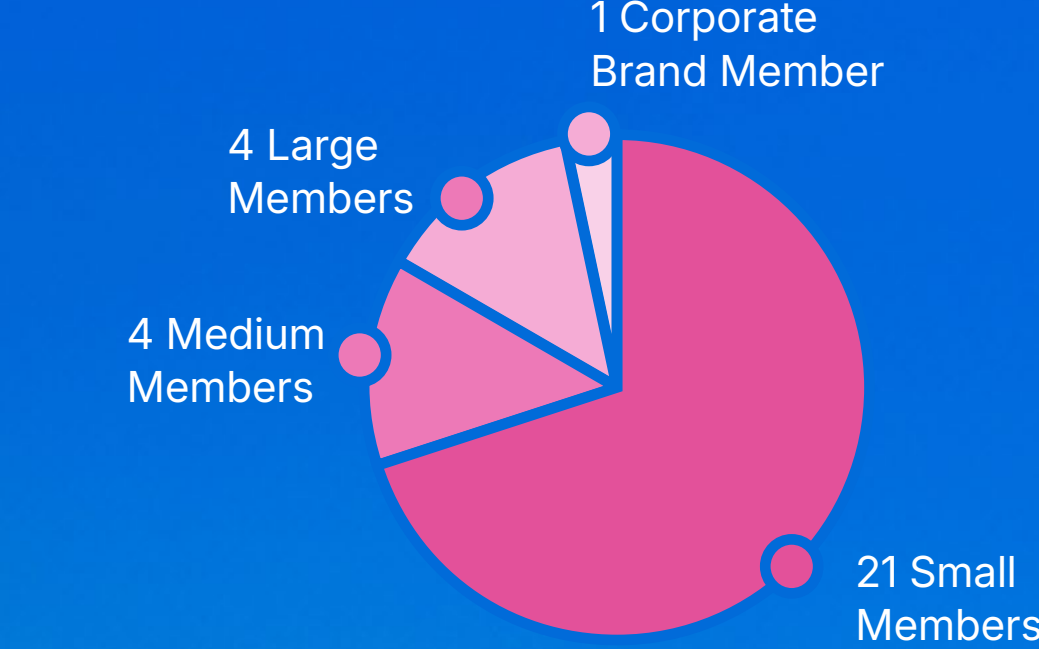
Total Members

By Membership tier



New Members

By Membership tier



183

Top reasons* for joining Cool Farm Alliance:

*Some of the 30 new joiners have stated multiple reasons for joining



1. API



2. GHG accounting



3. Service provision beyond CFT/CFP

Members

Members in 2025

180 Members in 2024

Cool Alliance Members*

(as of December 2025)



* Member logos have been added where consent was provided.

Scientific Foundations Guiding Cool Farm's Methods

The Science Advisory Council (SAC) provides independent scientific oversight to ensure Cool Farm's methods remain credible, transparent, and aligned with best available science. Its core responsibilities include reviewing methodological changes, advising on alignment with external standards, supporting prioritisation of research, and safeguarding scientific integrity as Cool Farm Platform (CFP) evolves.



Dr. Frank Brentrup
Science Advisory Council Chair
Yara

In 2025, the SAC played a critical role in supporting the successful launch of CFP 3.0, acting as both a strategic sounding board and a quality checkpoint. The Council reviewed key methodological decisions underpinning CFP. This input helped ensure that scientific robustness was maintained during a period of significant technical change.

The Science Advisory Council met four times during the year. Key activities included advising on CFP processes, reviewing methodological changes (e.g. new SOC model and fertiliser emissions) and providing strategic input (e.g. biodiversity priorities) to ensure scientific rigour and transparency remain central as the platform continues to evolve within the Cool Farm Alliance.

Two SAC members, Prof. Horacio Gilabert Peralta and Dr Piet van Asten, stepped down at the end of 2025, and recruitment is underway to refresh membership and ensure continued breadth of expertise. In early 2025, Prof. Quirine Ketterings was appointed Co-Chair, strengthening leadership continuity ahead of the planned Chair transition in 2026.

"The launch of CFP 3.0 represents a major step forward in how Cool Farm translates complex science into practical, trusted tools. The strengthened processes and transparency we've seen this year significantly enhance credibility and maintainability of software."

– Dr Frank Brentrup, Science Advisory Council Chair

"The Science Advisory Council provides independent oversight that ensures CFP processes are scientifically robust, transparent, and fit for long-term development. This governance is essential for building trust as the platform evolves."

– Prof. Quirine Ketterings, Science Advisory Council Co-Chair

Purpose of the SAC

The Science Advisory Council ensures that the Cool Farm Tool (CFT) and Cool Farm Platform (CFP) remain scientifically robust, transparent, and aligned with global standards.

Key Responsibilities

Strategy: Prioritise the science and methods pipeline and integrate new research.

Credibility: Ensure robust governance, peer-review methods, and validate outputs.

Development: Facilitate research, funding, and expert collaboration.

Ethos

The SAC promotes collaboration, inclusivity, and scientific integrity to advance sustainable agriculture.

Strengthening Scientific Credibility

Cool Farm significantly strengthened the scientific foundations of the Cool Farm Platform (CFP). By embedding clear scientific ownership, rigorous quality assurance, and transparent documentation directly into platform development, the Science and Methods team ensured that credibility scaled alongside functionality. These improvements underpin Cool Farm Platform 3.0 and position the platform to support consistent, trusted decision-making and reporting at global scale.

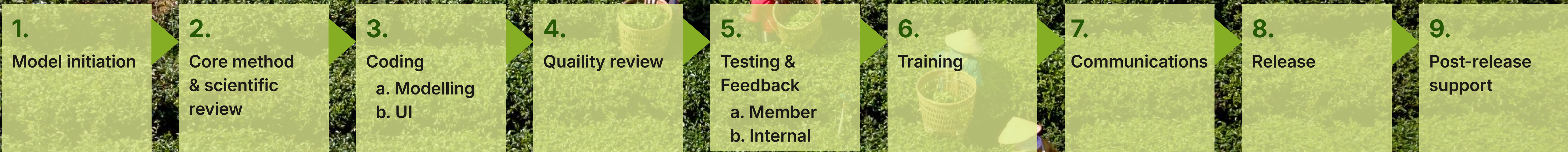
From Science to Code: A Clear Methods Process

The Science and Methods team formalised a clearer, more reliable end-to-end process for method development and deployment. This process now moves from scientific scoping and evidence review, through documented assumptions and equations, into directly implemented model code within Cool Farm Platform (CFP). Crucially, methods are no longer translated second-hand but authored and or reviewed and owned by scientists throughout.

Defined checkpoints ensure that scientific intent, implementation, and outputs remain aligned. Each method follows a consistent pathway, see Figure 1. This has reduced ambiguity, improved collaboration with developers, and lowered the risk of regression errors.

These process improvements were instrumental to the successful launch of CFP 3.0. By embedding science directly into the platform architecture, the team ensured that credibility scaled alongside functionality, reinforcing CFP as a platform designed for long-term growth rather than short-term fixes.

Figure 1. Overview to the method development process
Lead and artefacts are described on the next page.



Quality Assurance
process overview



Peer review of the
science and worked
examples

Looking at the source
material checking
assumptions, units etc.



Code review

Including review
automated testing



Stakeholder and
UI user testing

Both internally and by
Cool Farm members



Sign-off and
traceability



Post-release
monitoring



Collage of rotation crops

Built-in Quality Assurance and Testing

Quality Assurance (QA) within the CFP is designed as a structured, end-to-end process that safeguards the platform. Each model begins with peer review of the underlying science and worked examples, ensuring assumptions, units, boundaries, and source material are robust before implementation.

Methods are then translated directly into code and subjected to code review and automated unit, component and integration tests. Every model component is supported by unit and component tests, along with pathway-integration tests that validate expected behaviour. Code cannot be merged unless all tests pass, ensuring strict quality gates that prevent unintended changes and silent errors as the platform evolves. In total, over 2,100 software tests now underpin CFP 3.0.

New features are then tested by our Training Team and where relevant, Cool Farm Members. This ensures that outputs are scientifically correct, usable, interpretable, and aligned with real-world farming contexts. Final sign-off and traceability ensure that every release can be linked back to reviewed science and approved decisions, allowing investigations if a bug is found.

This QA approach was critical to the successful launch of CFP 3.0. It increased confidence in results, reduced risk, and strengthened trust among Members by demonstrating that scientific rigour, transparency, and accountability are built into the platform by design.

Model Development

The team delivered 29 models across six pathways, covering crops and cattle GHG emissions alongside new components such as seed production and purchased livestock. Over 2,154 unit, component and integration tests now underpin these models, providing confidence in both legacy and newly developed calculations.

A major new model delivered in 2025 was the Tier 2 process-based Soil Organic Carbon (SOC) model, which represents a major step forward from static, factor-based approaches. It simulates carbon dynamics over time in response to land, management practices, and weather, enabling more transparent, scalable, and scientifically robust SOC estimates aligned with evolving standards and reporting expectations.

AI tools were selectively used to support code review and documentation drafting, improving efficiency while retaining full scientific oversight. This combination of human expertise and targeted automation enabled faster iteration without compromising quality.

Testing is now embedded throughout the development lifecycle. In addition to automated testing, integration testing and strict quality gates ensure that changes do not unintentionally affect other pathways. Several rounds of internal and member user testing further ensured that overlapping features and models work together as intended across the platform. Soft limits and validation checks help users identify implausible inputs before results are generated.

For Members, this translates into clearer feedback, fewer surprises, and greater trust in outputs which is essential for a platform intended to support decision-making at scale and enable consistent global reporting.

Documentation, Transparency and Capability

Significant investment was made in improving technical documentation in 2025. Updated technical descriptions now clearly explain equations, assumptions, and boundaries, supporting transparency and external scrutiny. This prepared us for the external verification in 2026 of CFP to key standards (see Standards and Guidance Working Group section for details).

Dedicated comparison documents helped Members navigate differences between CFT and CFP during transition, crops was finalised in 2025 with cattle in progress ready for publication in Q1 2026.

Growing the Science and Methods team strengthened internal ownership of methods, reduced reliance on short-term subcontracting, and retained critical knowledge in-house. This has improved continuity, faster issue resolution, and long-term capability, all of which are essential for sustaining CFP as a high quality platform.

 [Click here to access the Technical Description.](#)

Looking Ahead to 2026

In 2026, the Science and Methods team will focus on targeted delivery, consolidation, and strengthening the foundations that support Cool Farm Platform (CFP).

Cool Farm Biodiversity Metric

Progress on the Cool Farm Biodiversity Metric in 2026 will be focused on completing key tropical biome research, including finalising species questions, identifying species groups, assigning judgment scores, and determining evidence scores from conservation evidence database, culminating in delivery of the prototype for CFP testing. This work will consolidate scientific evidence and expert input, with no software implementation planned. We will also continue to support PhD student Caleb Samrai, whose research strengthens the metric by validating real-world biodiversity outcomes against modelled scores.

“Validating biodiversity scores in the field is essential for ensuring they reflect real ecological outcomes. This work helps bridge the gap between metrics and on-farm biodiversity change.”

Caleb Samrai, PhD student – University of Cambridge.

Machine Learning & Remote Sensing Research

We are also supporting PhD student Martin Parker. Martin’s research explores climate-smart agricultural practices using crop modelling, machine learning, and remote sensing. In 2025, Martin led a lunch-and-learn session examining whether machine learning and remote sensing can meaningfully address data limitations in climate and agricultural assessments, and at what cost.

Data Migration

Core model development effort will support data migration, mapping, and quality control to ensure a smooth migration of CFT data to CFP.

Tier 2 process-based SOC model

We will continue developing the Tier 2 process-based SOC model by integrating measured soil samples and preparing for potential

Land Sector Removals Standard (LSRS) alignment once the final requirements are released. Work will focus on the model–measurement integration and exploring whether limited regional piloting may be needed to understand calibration demands. We will also monitor developments across related standards, including the EU Carbon Removal Certification Framework, to ensure the Cool Farm Platform remains scientifically robust and responsive to emerging soil carbon reporting expectations.

Key Priorities

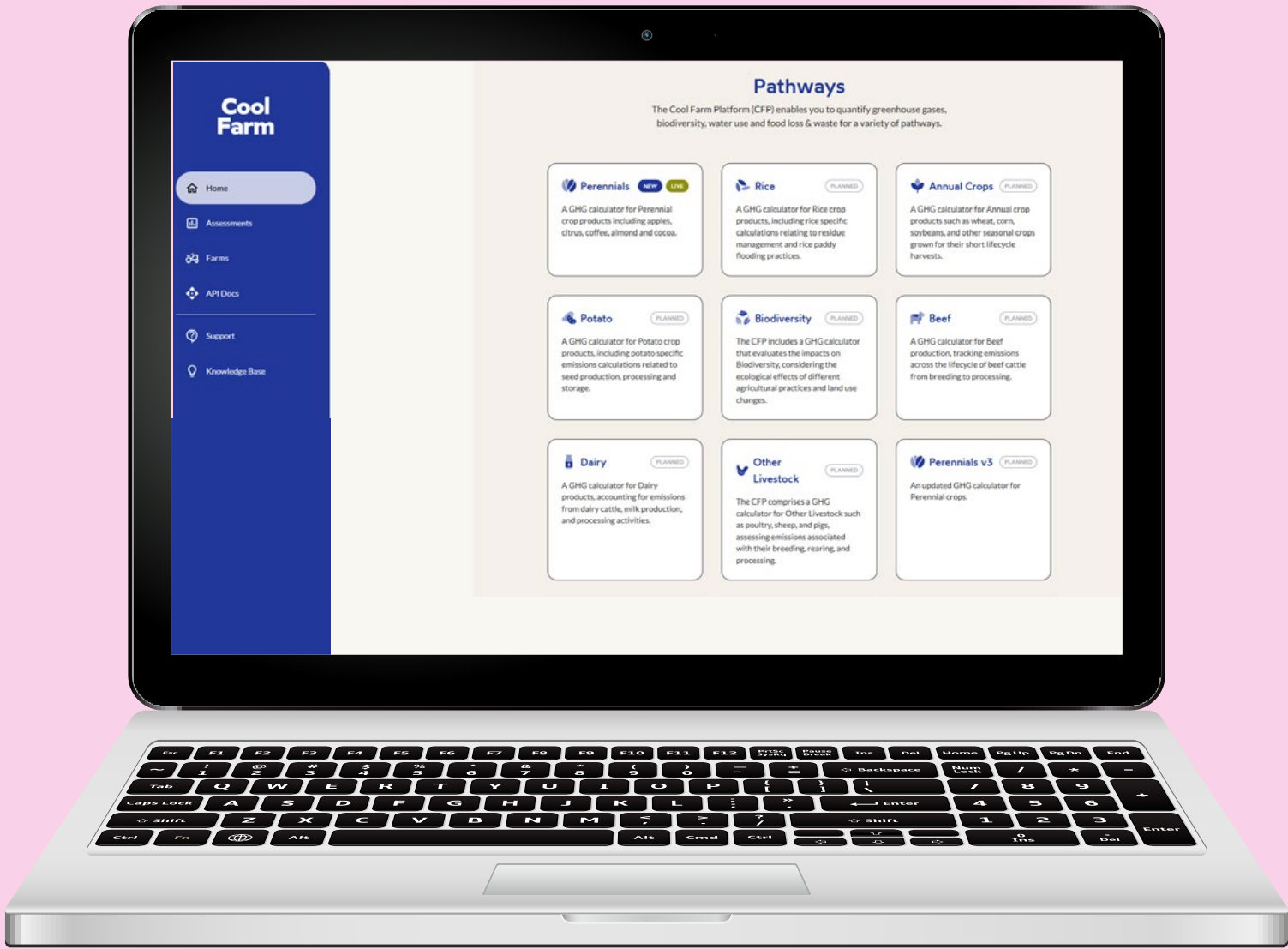
Key priorities also include reducing critical technical debt, delivering a minor release (GFLI feed production emission factor update, small emission factor changes, and bug fixes), conducting Quality Assurance on any result-impacting changes, and optimising the model package to strengthen science–software collaboration.

Cool Farm Manure

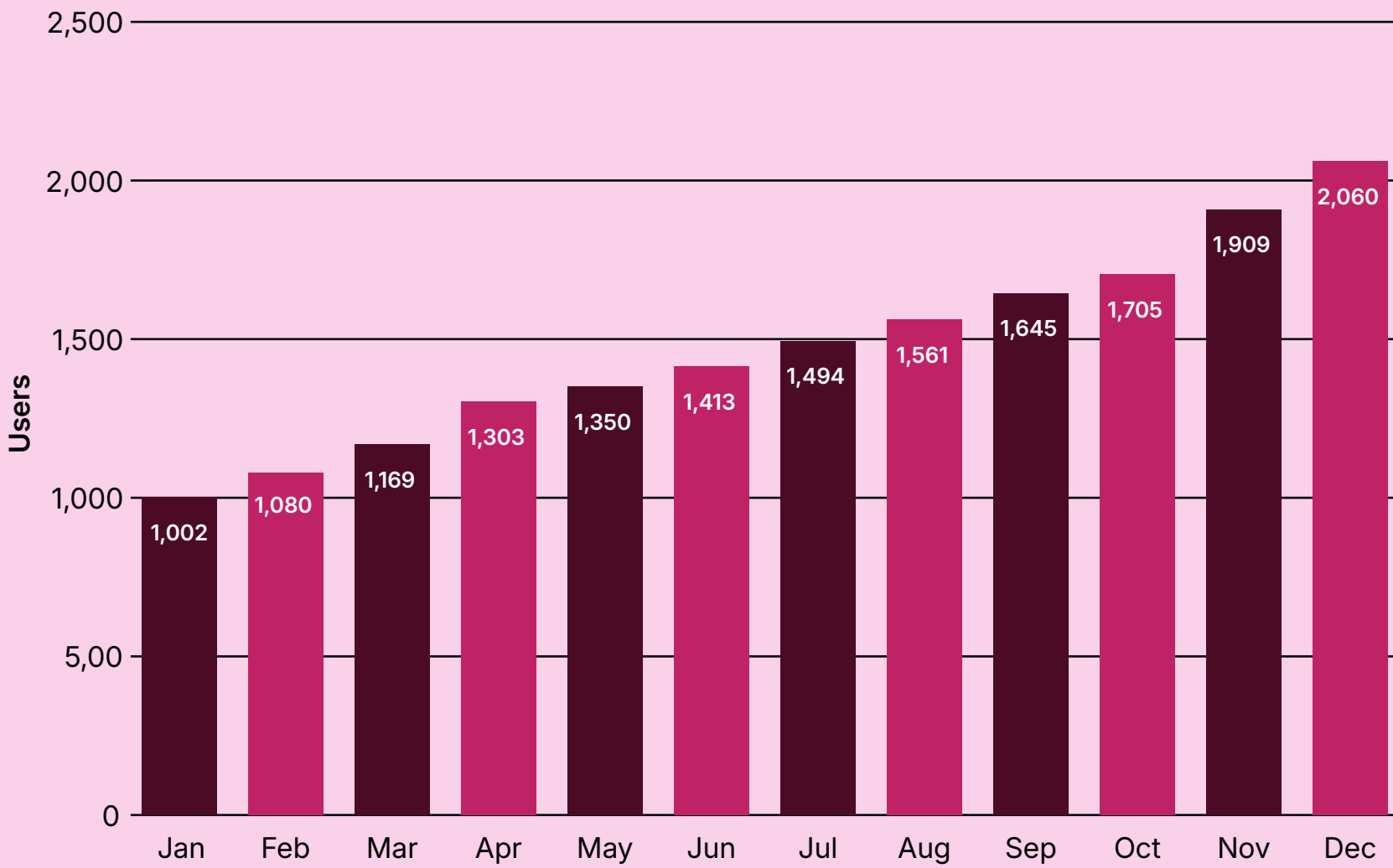
Under the Cool Farm Manure project, Ammonia emissions modelling will be delivered within CFP, expanding environmental coverage and demonstrating potential pollution swapping. In parallel, continued research into process-based manure models will be done, to better understand system dynamics and assess what elements could be incorporated into CFP in the future, without committing to software delivery.

What Makes CFP So Good?

Cool Farm Platform (CFP) is more than just a quantification tool; it’s purpose-built, robust, and a scalable platform that combines science with reliable technology, enabling collaboration, integration, and long-term value for Members of the Cool Farm Alliance. In 2025, progress in both platform development and adoption demonstrated the strength of these foundations and the growing impact of CFP across the Alliance.



Registered Users on CFP



Platform Growth and Performance

Throughout 2025, CFP expanded with five new pathways, alongside one major platform version upgrade, and the introduction of a new process-based Soil Organic Carbon (SOC) model. At least nine major feature updates enhanced both analytical depth and usability, complimented by a wide range of UX improvements that made workflows clearer and more efficient. By December, CFP had reached more than 2,000 registered users and 25,000 assessments saved in the database, reflecting growing trust and adoption across the Community.

The platform demonstrated exceptional stability, with only a single minor disruption to service throughout the year, giving an availability metric of 99.99% . Support tickets remained very low (251 vs 464 for CFT), further indicating platform reliability and quality.

1
Major version upgrade

1
New process-based model

5
New pathways added

9
Major feature updates

2,060
registered users
(as of December 2025)

Constant
User Experience
improvements

Member Value and Platform Architecture

CFP is designed as a purpose-built modeller platform that puts Cool Farm’s science and methods modellers firmly in the driving seat, with absolute control over building, editing and deploying new methods with minimal intervention from external technology partners. This allows Cool Farm to respond quickly to emerging science, policy and reporting requirements.

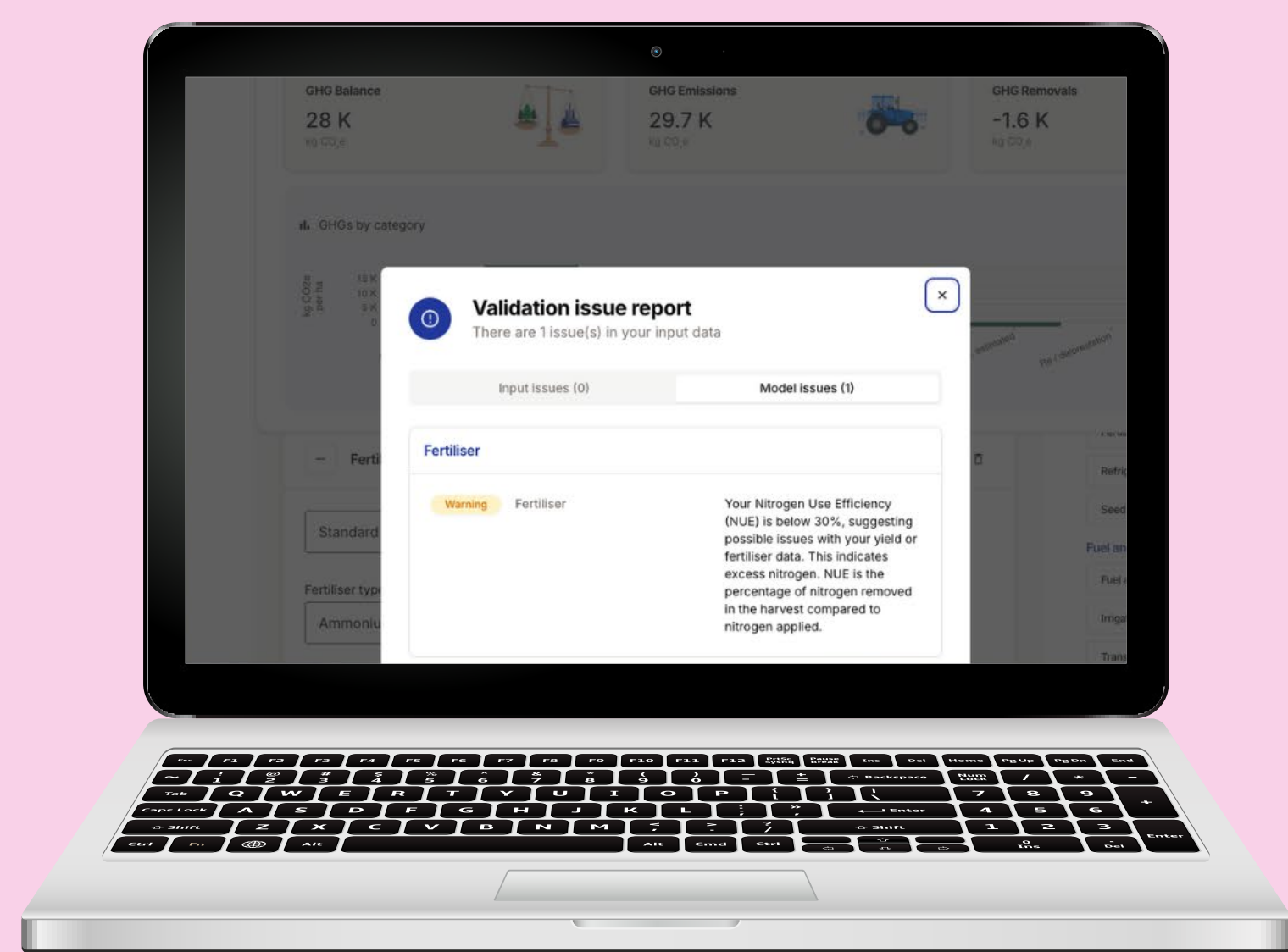
Its stable, scalable, secure architecture supports collaboration with developers from different organisations, enabling shared ownership and long-term resilience. Models are robust, thoroughly tested, and quality-checked, with full traceability and version control to ensure transparency and confidence in results. New and updated methodologies are introduced in a controlled, auditable way, reinforcing trust for Members, partners, and external stakeholders.

Modern Design and Platform Capabilities

A new design system introduced consistent, repeatable UI components, improving usability while accelerating development. This approach reduces technical debt, allows better use of “off the shelf” functionality, and ensures new features can be delivered faster and more reliably. For Members, this translates into a clearer, more intuitive experience and a platform that can evolve alongside changing requirements.

New functionality in 2025 further strengthened CFP’s value, including full Forest, Land and Agriculture (FLAG) aligned reporting to support compliance and decision-making, alongside in-platform warnings (soft validation) and improved guidance to improve data quality. An API-first design ensures CFP can integrate seamlessly into member systems, making it easier to embed Cool Farm science into real-world workflows.

Together, these elements make CFP a reliable platform for growth—supporting credible measurement today while enabling scale, innovation, and impact tomorrow.



In-platform warnings (soft validation).

Member benefits

- ✔ Future-proof foundation for rapid method and feature development
- ✔ Modern and scalable platform allowing coders from different companies
- ✔ Robust and tested models with traceability and version control
- ✔ New and quality checked models
- ✔ New features
 - e.g. full FLAG-aligned reporting for compliance and warnings
- ✔ API-first design enabling integration into real-world workflows
- 🏠 [Register here and try out Cool Farm Platform](#)

The launch of Cool Farm Platform (CFP) 3.0 for crops and cattle marked a major milestone for CFP. Every CFT 2.0 model was rebuilt from the ground up on CFP, bugs were removed, and the platform took a significant step forward in delivering credible science in a scalable way for Members.

This release was delivered in close collaboration with CIREVO, who contributed beyond the role of a technical delivery partner, working on both new methods and the supporting infrastructure of CFP. They helped shape CFP 3.0 into something that is both scientifically robust and practical to use. Bringing this release together required sustained collaboration across science, product, engineering, and member communities, all focused on turning complex methodologies into tools that work in the real world.

Across all pathways, CFP 3.0 improves clarity and confidence in how assessments are built and interpreted. System boundaries are clearer, data quality checks are stronger, and areas such as energy use, transport, refrigerants, and out-of-scope emissions are handled with greater transparency. New guidance and assessment purpose help members understand what matters most in their results, while improved validation and soft limits support improve data quality without adding unnecessary friction. Members can now apply custom emission factors for fertiliser production and grid electricity energy, and generate Forest, Land and Agriculture (FLAG)-aligned aggregated results that support compliance and reporting needs.

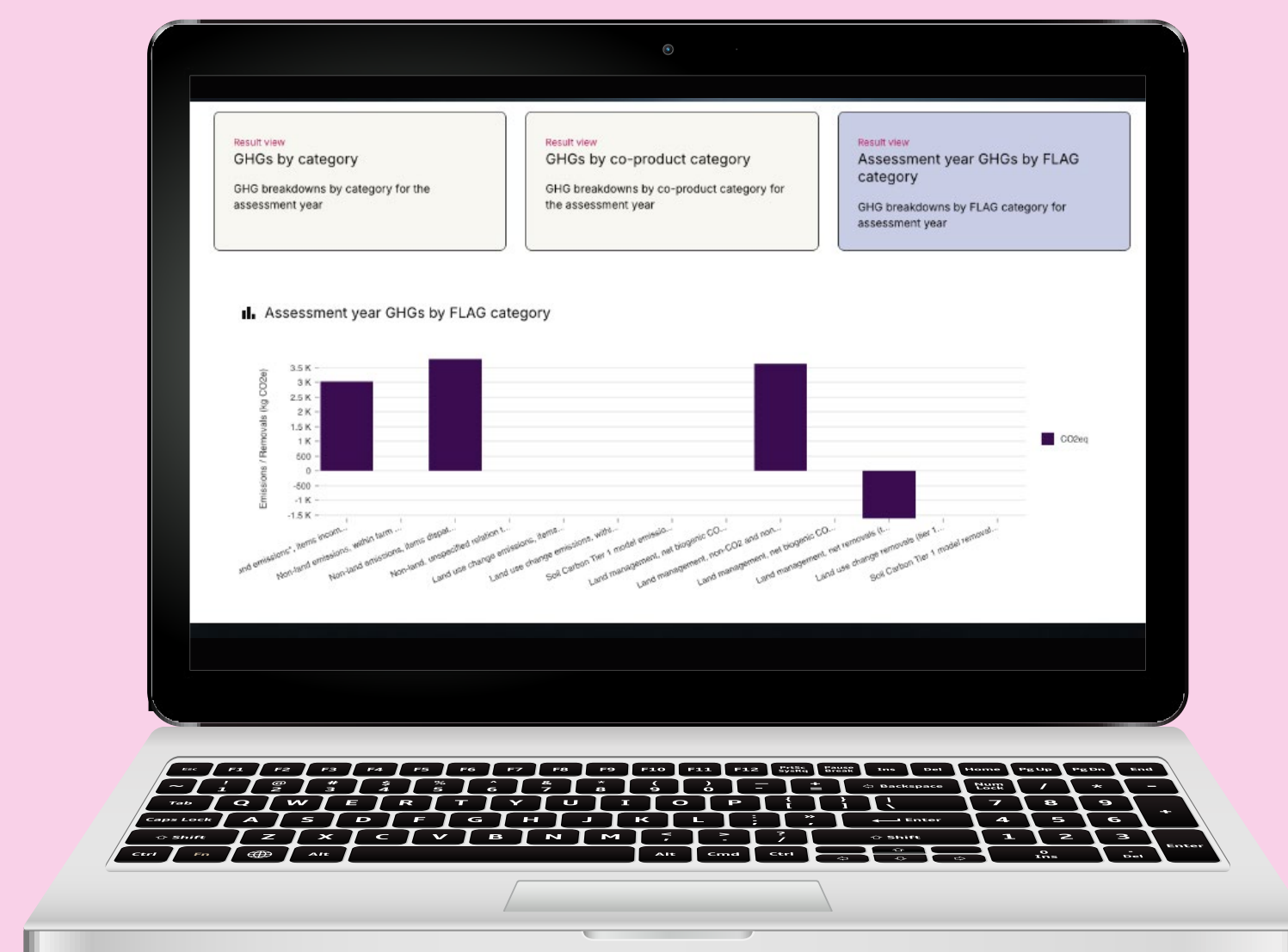
For annual crops and perennials, CFP 3.0 introduced:

- Tier 2 process-based Soil Organic Carbon (SOC) model with uncertainty, our first process-based model
- A new seed production model
- Refrigeration.

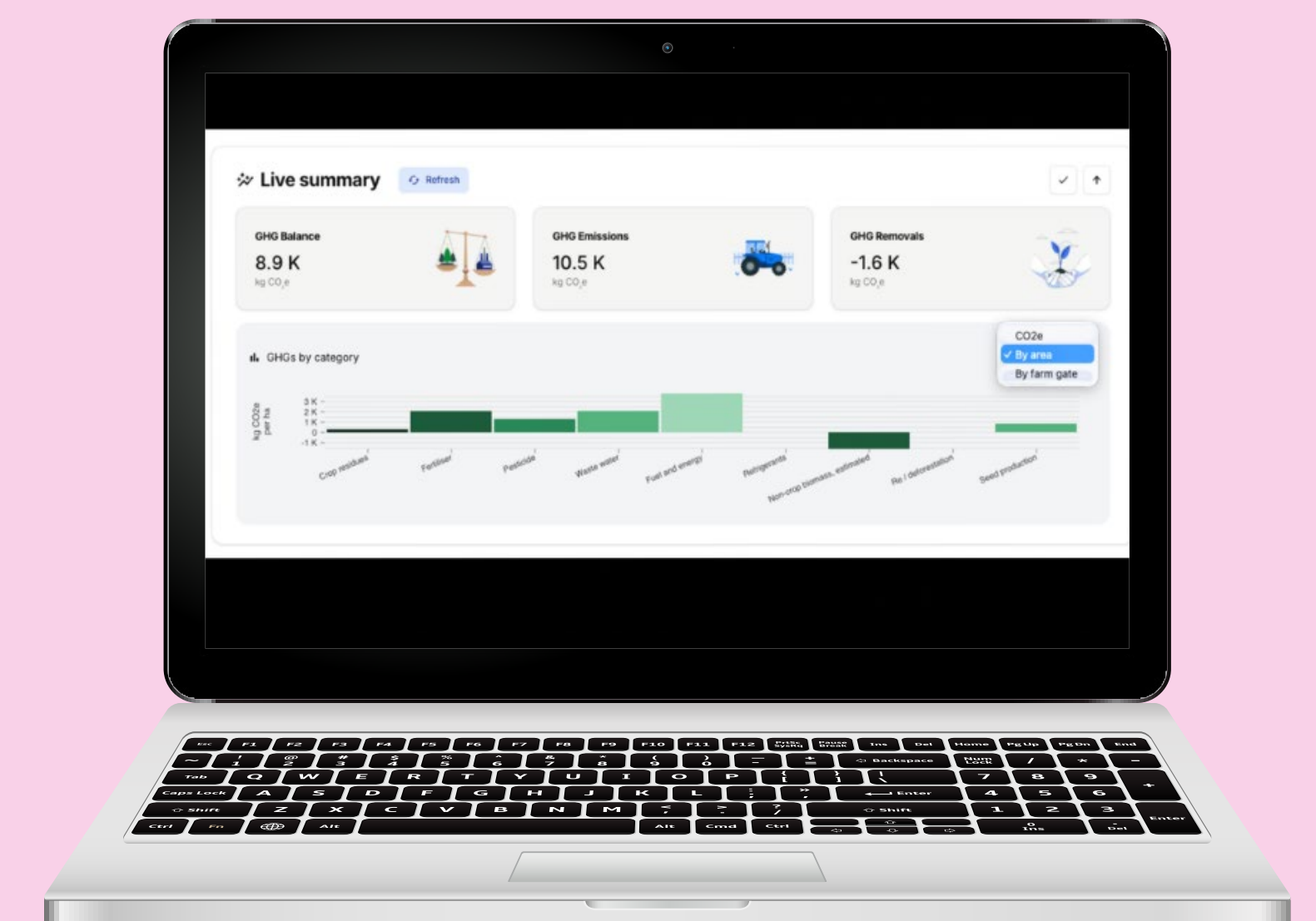
For cattle systems, improvements include:

- Monthly herd data entry
- Emissions for purchased livestock
- Improved functionality for using for own grown feed
- Modelling land use change impacts, aligned with current guidance.

Together, these improvements make CFP 3.0 more trustworthy, usable, and future-ready. Most importantly, they give Members greater confidence that the platform can support today's reporting requirements while adapting to the growing demands of climate action in the years ahead.



Results by FLAG Categories



Live Results Summary

Co-Designing CFP

Listening and Learning from Members

Throughout 2025, the Product Team instigated a number of initiatives in order to build on the great interaction and feedback channels that we have with our Members and collaborators. This was a deliberate shift to ensure that we are listening to Members and capturing as much insight and intelligence from our amazing Alliance to help ensure our science and technologies are meeting real world needs.

One of these initiatives was the introduction of moderated user testing, allowing observation of how members actually use CFP in practice. This uncovered friction points that are not always visible through support tickets or surveys alone. The insights gathered informed targeted UX improvements and helped validate design decisions before the production release. This process reduced risk and increased confidence for both users and developers.

To strengthen User Experience (UX) feedback process, Angela Szucs will be promoted to Senior Projects and User Experience Officer in 2026, expanding her role to improve general UX feedback and continue the work started with moderated user testing.

Dedicated Role for Member Engagement

To support deeper engagement at the Pathway and Working Group level, a new Crop Pathway Manager role was introduced in 2025, taken on by Emily Durrant-Munro. Building on her previous work, Emily started to build on the processes she had already created working with the Perennials Working Group, creating clearer ownership and more effective two-way communication between Members, the Science and Methods Team, the Product Team and the Community Development Team. This improved responsiveness and strengthened alignment between scientific development and Member expectations.

Examples of Insights in Action

- 3.0 Pathway Member testing: Over 70 volunteers tested the upgrade of Perennial crops from CF2.0 to CF3.0 and the 3.0 Annual crop and cattle release. This generated 400+ lines of feedback, directly contributing to many UI refinements and improvements.
- Sharing and aggregation: Workshops and interviews revealed pain points in how members integrate aggregation reports into their workflows. This insight led to the creation of simpler, more consistent reports compatible with BI tools, providing clearer and more valuable outputs.
- Data and user migration: Feedback on migrating from CFT to CFP highlighted the importance of smooth transition, well-supported migration, with continuity of data, confidence in results, and minimal disruption to existing workflows. These insights are directly informing migration planning, communications, and feature prioritisation.

Through these initiatives, CFP is increasingly co-designed with Members, using structured insight to guide development. This ensures that the platform not only delivers credible science but also aligns with real-world user needs, supporting long-term adoption and impact.

Members and collaborators are encouraged to participate in user testing, workshops, and feedback sessions. Your input directly shapes the evolution of CFP, helping to build a platform that is both scientifically credible and highly usable for all members of the alliance.

Member Case Study

“In 2025, the Cool Farm Platform project concluded with the launch of Cool Farm Platform 3.0, which introduces significant enhancements to software architecture, modular code design, and more comprehensive Soil Organic Carbon calculations across all major pathways. Nestlé has played an active role on the project board through the allocation of resources, conducting platform testing, and providing extensive feedback. We remain committed to supporting the platform’s scientific credibility and integrity, recognising that a robust tool benefits all Alliance members and users by enabling effective tracking of climate roadmap progress and facilitating transparent public reporting. Our participation in the Member Advisory Council and the re-organised Working Groups fosters meaningful collaboration within the sector and ensures the ongoing adoption of best practices in carbon accounting through Cool Farm Platform. Looking ahead to 2026, we anticipate a successful transition from Cool Farm Tool 2.0 to Cool Farm Platform 3.0 and continued partnership with the Cool Farm Alliance. The Product Team focused on capturing structured feedback from members and collaborators, ensuring that Cool Farm Platform (CFP) continues to meet real-world needs. By listening closely to users, observing workflows, and creating dedicated roles for engagement, we strengthened usability, alignment with scientific development, and long-term platform impact.”

Dr. Namy Espinoza-Orias
Senior Specialist - Agricultural Sustainability Data
Nestlé Institute of Agricultural Sciences
Nestlé Research

Spotlight: Collaboration with Solidaridad



New Palm Oil and Tea Typologies

Expanding Credible Carbon Accounting to Palm Oil and Tea

The addition of Palm Oil and Tea (*Camellia sinensis*) to the Cool Farm Platform (CFP) was a key step in extending credible, science-based carbon accounting to two globally important perennial crops.

Both commodities sit at the heart of food, beverage and consumer goods supply chains and are under increasing pressure to demonstrate robust Scope 3 emissions data and meaningful climate action. Having crop-specific methodologies in the CFP makes this data more accurate, comparable and genuinely useful.

The work was delivered through close collaboration between funders, researchers and industry partners. Palm Oil development was funded by Solidaridad, with research led by Sure Harvest and implementation by the Cool Farm technical team. Tea development was funded by a group of Cool Farm Members, convened by the UK and Canadian Tea Associations, with research carried out by Cranfield University. Cool Farm pulled everything together, translating solid academic research into practical pathways that work in the real world.

For Members, this means better tools to engage suppliers and stronger confidence in reporting. The new pathways offer Greenhouse Gas Protocol (GHGp) Land Sector Removal Guidance (LSRG) & IPCC-consistent greenhouse gas quantification, crop-specific emissions factors, and usability across both smallholder and commercial systems, helping members turn good data into better decisions.

 [Check out the new Typologies on Cool Farm Platform CFP](#)

Climate Heroes Programme

Developing a Soil Organic Carbon Model for Perennial Crops

The Climate Heroes programme is a collaborative initiative designed to strengthen the resilience of small-scale coffee and cocoa farmers to climate change by combining technical support, access to finance, and pathways into carbon markets. Within this programme, Cool Farm played a central role by leading the development and integration of a groundbreaking perennial soil organic carbon (SOC) model into the Cool Farm Platform. This work enables farmers and supply chain actors to quantify greenhouse gas emissions and carbon sequestration more accurately in perennial cropping systems, addressing a critical gap in existing tools.

The project brought together Cool Farm, Solidaridad and the University of Edinburgh, alongside a dedicated Working Group of over 15 Cool Farm Members from across the food and beverage sector. Academic research led by the University of Edinburgh, in close collaboration with Cool Farm’s science team, underpinned the

model’s development, while members contributed practical insight through testing and review. This strong partnership ensured the model met both scientific standards and real-world user needs.

Climate Heroes is important because demand for credible Scope 3 emissions data and carbon removals is rapidly increasing. Until now, farmers growing perennial crops lacked a robust, science-based way to model soil carbon sequestration, limiting access to carbon markets and climate finance.

The new SOC model strengthens the Cool Farm Platform by providing members with more complete, IPCC-aligned carbon accounting, improved decision-making, and a trusted, farmer-accessible tool that supports regenerative practices and long-term supply chain resilience.

 Find out more here: [Making the Invisible, Visible: Modelling Carbon in Soil](#)



2025 Year in Review

The year 2025 marked a period of renewal, reflection, and strategic evolution for the Cool Farm Member Advisory Council (MAC). Acting as the central voice of the Cool Farm Alliance (CFA) membership, the MAC advanced its mission to ensure that member insights, experiences, and ambitions meaningfully shape the direction and culture of the Alliance.

Across five meetings—four virtual sessions in February, May, September, and December, and one in-person gathering at the Annual Event in Bristol—the MAC deepened its role as a community-driven, strategic sounding board for the organisation.

A major milestone of 2025 was the launch of a redefinition process for the MAC’s Terms of Reference. This began at the June Annual Event, where the group engaged the wider membership in refining its evolving purpose. From these discussions emerged an interim purpose statement that more clearly articulates the MAC’s unique value within the CFA governance ecosystem. While the Science Advisory Council (SAC) continues to safeguard the scientific credibility of the Cool Farm Tool and Platform, the MAC positions itself as the steward of meaningful member engagement, community development, and strategic impact. The focus is firmly on human-centred, brand-enhancing initiatives that strengthen the CFA’s collaborative culture, with technical requests routed through Working Groups and the Pathway Product Manager.

Membership changes brought fresh perspectives. As the MAC bid farewell to James Holmes (Unilever), Caitlin McCormack (3Keel), PeterErik Ywema (Avebe) and Eduard Merger (Solidaridad), it welcomed several new representatives: Catherine McCosker (3Keel), Laura Gentry (IL Corn), Christophe Labyt (Kynetec), Justina Gual (Corteva), and Jennie Hilton (Cool Farm). The Council extends particular appreciation to outgoing chair Eduard Merger, whose leadership, structure, and dedication shaped the MAC from its inception in 2022 through more than two years of service.

In 2025, the MAC played a meaningful role in the success of the CFP 3.0 launch by proactively engaging in conversations around Member hopes and pain points during the migration. This dialogue not only supported smoother onboarding but also strengthened trust and transparency during a pivotal transition for the Alliance.

The MAC also made significant contributions to the 2025 Annual Event programme. New Chair Phoebe Dowling facilitated the keynote session with Patrick Holden, Beyond Silos, while MAC members led breakout discussions across the two-day agenda. Their involvement reinforced the MAC’s position as both ambassador and community catalyst.

“The Cool Farm Alliance only works because of its members. My aim is to maximise the value we deliver to them, and equally, to unlock the value they bring—because that’s where the collective intelligence and learning truly sit.”

Phoebe Dowling, Member Advisory Council Chair

Additional achievements included providing structured feedback to the Supervisory Board on the CFA 2027+ strategy and executing a renewed engagement campaign within Working Groups. By transitioning Working Groups from passive information exchanges to active collaboration spaces—underpinned by a new application process and strengthened ways of working—the MAC helped realign the groups toward pre-competitive, respectful, and productive collaboration.

With this renewed clarity of purpose and strengthened sense of community, the MAC closes 2025 poised to guide the Alliance into an ambitious and collaborative future.



Phoebe Dowling
JR Simplot
Member Advisory Council Chair

Interim Purpose of the MAC

The Cool Farm Member Advisory Council (MAC) serves as the central voice and strategic sounding board for the Cool Farm Alliance (CFA) membership, ensuring that the collective insights, experiences, and aspirations of members inform the direction and culture of the Alliance. Distinct from the Science Advisory Council (SAC), which governs the scientific integrity and methodology of the Cool Farm Tool/ Platform, the MAC is charged with meaningful member engagement, community development, and strategic impact.

The MAC focuses on human-centered, community-driven, and brand-enhancing initiatives that elevate the value of CFA membership and foster a thriving, collaborative ecosystem. Technical requests will be managed through the Working Groups and Pathway Product Manager.

Collaboration in action across Cool Farm's Working Groups

Collaboration sits at the heart of Cool Farm's progress. In 2025, our Working Groups brought together technical expertise and practical insight to guide research, enhance Cool Farm Platform and respond to emerging challenges across sustainable agriculture.

Annual Crops Working Group

The Annual Crops Working Group was established in 2025, with Georg Lempberg appointed as Chair. During its initial phase, the group began developing a roadmap to guide its future priorities and activities. The Working Group has now convened its first meeting, marking an important milestone in its formation.

Early discussions have already identified two priority areas for further exploration:

- The development of a user handbook (or similar resource) providing best-practice guidance for annual crops, supporting CFP users in achieving greater methodological alignment when using the platform.
- Exploration of potential mechanisms to enable more accurate quantification of fertilisation choices and their impacts.

“In my experience, partnerships grow out of collaborative spaces where people can be open and honest about their challenges. The Cool Farm Alliance has created exactly that kind of environment—especially through its Annual Meetings. I was drawn to the Annual Crops Working Group because annual crops represent a large share of the projects I work on, and I’m excited to learn from other members about new ideas for effective decarbonisation interventions and how we can better quantify their impact.”

Georg Lempberg, ICL-Group, Crop Working Group Chair

Beef and Dairy Working Group

The Beef and Dairy Working Group had a relatively steady year. It was marked by the arrival of several new members and a sustained focus on evidence requirements for emerging technologies and methodologies, alongside continued support for the transition from the Cool Farm Tool to the Cool Farm Platform.

Discussions centred on the shared challenge of scaling data collection across diverse farm systems, with ongoing concerns around data quality, availability and consistency, and the need to balance these demands with practical support on-the-ground while ensuring insights flow back to farmers. The group began exploring options to align and clarify definitions of primary and secondary data needs, which may be discussed further in 2026. Members also played an important role in shaping CFP launch priorities and contributing to a more transparent and traceable modelling environment. They supported early testing of CFP 3.0 features, such as emissions disaggregation, custom feed composition and a new herd inventory option.

The year also saw progress on the Cool Farm Manure project, including a workshop on requirements to include common management aspects such as sequential manure modelling and explicit modelling of separators and connecting manure storage to application. This helped to lay the groundwork for completion of Phase 1 and the exploration of a potential future process-based manure model.

Biodiversity Working Group

The Biodiversity Working Group discussed analysis undertaken by 3Keel comparing the Cool Farm Biodiversity Metric (CFBM) with SBTN* and TNFD** frameworks. The work showed strongest alignment with response metrics capturing on-farm management actions. These findings informed Science Advisory Council discussions, confirming response-based biodiversity metrics as Cool Farm’s priority, while recognising that biodiversity risk assessment is better delivered through complementary tools.

“This year’s work has clarified where Cool Farm adds the most value in biodiversity measurement, supporting credible, action-oriented response metrics that complement emerging global frameworks.”

Caitlin McCormack, 3Keel, Biodiversity Working Group Chair

Coffee Working Group

The Cool Farm/SCC Coffee Working Group made progress across methodology alignment, product development and sector coordination, supported by the ongoing and successful collaboration between the Cool Farm Alliance (CFA) and the Sustainable Coffee Challenge (SCC). This partnership continues to link platform development with sector guidance, helping translate complex methodologies into practical, pre-competitive solutions for coffee.

A key achievement was advancing the redesign of pruning data requirements in the Cool Farm Platform (CFP). Building on earlier Working Group input, a streamlined, perennial-wide approach was presented that allows users to define and save pruning regimes which populate pruning curves. This reduces data burden for farmers while improving consistency across coffee and other perennial crops.

Alignment with broader sector initiatives was strengthened through joint SCC–Cool Farm work. Blonk and ECF presented the Coffee Shadow PEF methodology, and SCC outlined plans for a coffee carbon accounting pocket guide. Developed in close coordination with Cool Farm, the guide will support consistent interpretation of footprint results, inventory accounting, and industry alignment, drawing on LATAM study insights.

Perennials Working Group

After a pause, the Perennials Working Group was relaunched in October 2025 to strengthen Member engagement and provide a clear forum for shaping the future of perennial crops within the Cool Farm Platform. The group reaffirmed its purpose as the owner of the broader perennials roadmap and Namy Espinosa was confirmed as Chair for a further two-year term.

Across meetings, the group focused on beginning work to co-create a member-led, multi-year roadmap for the perennials pathway. Key technical priorities emerged, including expansion of crop typologies, improvements to life cycle assessment capabilities, agroforestry and ongoing development of perennial soil organic carbon modelling. Recognising resource constraints, the group agreed to pursue pragmatic solutions, balancing crop-specific detail with scalable archetypes.

“Nestlé actively participated over 2 years in the development, testing and implementation of the Perennials pathway because two of our key commodities, coffee and cocoa, will benefit from being assessed using a methodology specific to their characteristics. Being a member of the Perennials Working Group and now chairing it, is a natural progression of our interest in its continuous improvement by embedding the latest science and standards.”

Dr. Namy Espinoza-Orias, Nestlé, Perennials Working Group Chair

* Science Based Targets Network
** The Taskforce on Nature-related Financial Disclosures

Soil Working Group

The Soil Working Group supported the delivery and implementation of the Tier 2 process-based Soil Organic Carbon (SOC) model within CFP 3.0. Discussions focused on ensuring the model was usable across diverse farming systems. The group provided input on user testing, model assumptions and data requirements helping ensure the SOC model was fit for inclusion in the CFP 3.0 launch.

Following release of the model, the Working Group re-engaged with new members to support peer-to-peer learning on how to apply, interpret, and communicate SOC results in practice. The group will also support 2026 plans for further model development, including planned integration of measured soil samples.

“The Soil Working Group has helped ensure the SOC model is not only scientifically sound, but also practical and usable. The next step is supporting members to apply it consistently and with confidence.”

Catherine McCosker, 3Keel, Chair, Soil Working Group

Standards Working Group

Formerly the GHG Protocol Working Group, the Standards Working Group was re-established in 2025 to reflect a broader remit beyond a single standard. Its purpose is to support consistent interpretation and application of evolving standards and guidance within the Cool Farm Platform (CFP), drawing on shared member expertise and peer learning.

The group met once following re-engagement, focusing on ways of working, draft Terms of Reference, and CFP 3.0 readiness for external verification. Members reviewed progress towards the planned 2026 external verification against the following standards and guidance:

- Greenhouse Gas Protocol (GHGp) – Product Life Cycle Accounting and Reporting Standard (2011)
- ISO 14067:2018 - Greenhouse gases — Carbon footprint of products
- Requirements and guidelines for quantification and communication, Science Based Targets initiative (SBTi)
- Carbon Trust’s Product Carbon Footprint – Requirements for Assurance V3.0.

(Note: GHGp/WRI Land Sector Remove Guidance (LSRG) draft guidance is not included as it was not completed in 2025 and we prepare for verification in 2026).

“This group provides a vital space for our Members to support each other and share their experience working with complex standards. By aligning on interpretation and identifying ways in which the CFP can further support Members, the Working Group ensures that the CFP remains credible, consistent, and verification-ready, thus supporting Members’ reporting needs.”

Dr. Giulia Stellari, Fall-Line Capital, Standards and Guidance Working Group Chair

New Members participation in Working Groups

Eco-sens

Joined Dairy & Beef

Farmdesk BV

Joined Dairy & Beef

Fiera Comox Partners Inc.

Joined Perennials

SMART AGRO HUB SA

Joined Perennials

xFarm Technologies

Joined Soil, Standards & Guidance, Technical Partners

New Voices in the Cool Farm Alliance

The Cool Farm Alliance continued to expand its reach in 2025, welcoming a diverse group of new Members dedicated to driving sustainable change. This year saw 30 new organisations joining our thriving community.

Read quotes from an anonymous selection of our newest Members about what inspired them to become part of the Cool Farm Alliance.

Agricultural Initiative/ Network:

“As a non profit association, we are committed to leading the way in supporting livestock companies and the animal feed sector in their transition towards greater sustainability, aligned with the UN Sustainable Development Goals (SDGs). The CFT/ CFP empowers us to make scientifically grounded decisions, helping our members reduce environmental impact while improving efficiency and resilience.”

Financial Institution:

“We consider climate risk and climate change throughout the life cycle of our investments. We prioritize regions with relatively lower climate risk for producing a particular commodity. We aspire to reduce the GHG emissions of our investee companies by understanding their sources of emission and deploying adapted climate-smart strategies.”

Food & Beverage Company:

“[We] have led a strong charge on sustainability – set our first SBTi target in 2015 we have met it in 2022. Having decarbonised our own on site malting emissions by 62%, and taken part in [regenerative agriculture] trials for the past 5 years our focus for the next chapter in our decarbonisation journey is to drive [regenerative] farming at scale through our value chain, engaging upstream with farmers and merchants and downstream with customers. CFT/ CFP is needed to ensure that our data is accountable and transparent and able to support customers with their SBTi goals.”

SaaS:

“Our interest in the CFA is to align [our software] with global sustainability frameworks and provide farmers with science-based metrics on their environmental impact. By integrating the CFP into [our software], sustainability reporting becomes a natural part

of farm management, automated from the data farmers already record. Our theory of change is that when sustainability metrics are embedded in daily operations, farmers can make better-informed decisions that improve efficiency, reduce emissions, and strengthen resilience. The CFP helps us deliver on our ambition to make sustainable farming both practical and scalable.

Consultancy:

“Our interest in the Cool Farm Alliance lies in creating a trusted, standardised approach to measuring and reducing agricultural emissions across our farmer network and supply chains. [We] work directly with farmers, processors, and brands to build regenerative, low-carbon grain supply chains. The CFT/ CFP will enable us to integrate consistent farm-level carbon data into our platform, helping growers understand their impact while providing verified Scope 3 reporting for corporate partners – measure accurately, act collaboratively, reward fairly.”

NGO:

“One of our key initiatives consists in working with small holder farmers and ranchers to adopt regenerative agriculture practices while connecting to better markets and improving their livelihoods across Mexico. As an outcome, for us it is important to monitor how those practices implemented allow farmers to reduce their carbon footprint and water footprint. The CFT/ CFP is a tool that is easy to implement and precise enough for our monitoring needs.”

List of new Members in date order of joining

- | | | | | | |
|---|--|---|--|--|--|
| 1. Conaprole
(Cooperativa Nacional De
Productores De Leche) | 7. Aigrow | 12. Farmdesk BV | 18. Foodchain.services Gmbh | 24. The Ontario Soil Network | 28. Fondazione Podere Pignatelli |
| 2. Muntons Plc | 8. Pharmgrade | 13. Proba | 19. Fertilizantes Compactados De
Extremadura SI
(DF Grupo) | 25. Univision Broker Services
(PTY) Ltd | 29. Sagri Co. Ltd |
| 3. Acclym Insights Ltd. | 9. East West Tea (Yogi Tea) | 14. Plataforma NUUP Ac | 20. Fiera Comox Partners Inc. | 26. Feedinov
Associacao para a inovacao e
investigacao em nutricao
e alimentacao animal | 30. Alticor, Inc (Amway Global
Agribusiness Operations) |
| 4. xFarm Technologies | 10. Mennonite Economic
Development Associates
(Meda) | 15. Eco-Sens | 21. Roots Agri Ltd | 27. Carbon Harvesters Limited | |
| 5. Smart Agro Hub SA | 11. Centre For Sustainable
Agriculture | 16. Melkcontrolecentrum
Vlaanderen VZW (Mcc) | 22. Nikitec Oy | | |
| 6. Schreiber Foods | | 17. Produzindo Certo S/A | 23. Theorymesh Corp | | |

From Farmer Insight to Practical Impact

The LUNZ Footprint Project continues to explore how greenhouse gas (GHG) accounting tools can be used at scale in ways that are scientifically robust, equitable, and genuinely useful for farmers. Led by the Countryside and Community Research Institute (CCRI) and Cranfield University, the project brings together 100 farmers, researchers, land agents, and three UK GHG calculator providers across England, Scotland, Wales, and Northern Ireland.

As part of the project, Cool Farm has partnered with 29 farmers across England, Scotland, and Wales, representing a diversity of farming systems. We are supporting these farmers to complete GHG assessments for two years using the Cool Farm Tool and Cool Farm Platform (CFP), with personalised support. The participants will get unique insights into their farming practices, peer-to-peer learning opportunities, and will ensure the farmers' voice is heard in the shaping of national carbon policy. In this Q&A, Dr Eleanor Durrant, Training Officer at Cool Farm, explains more.

Q: What have you learned from working directly with farmers in year one of the project?

Working closely with farmers highlighted the practical realities of data collection and GHG assessment. Many systems are diverse or non-standard, which made accurate data entry a real challenge. These experiences were invaluable, not just for understanding farmer needs, but also for improving our tools. By feeding this feedback into the development of the Cool Farm Platform

(CFP) cattle pathway in Version 3, we were able to strengthen the platform and ensure it better reflects real-world practices. It reinforced for me how essential it is to build tools in close collaboration with those who use them.

Q: How has this learning influenced Cool Farm's approach and tools?

The insights we gained directly shaped the CFP, making it more user-friendly and scientifically robust. Operating in a pre-competitive environment alongside other GHG calculator providers also helped us refine methods while building trust with farmers. By showing participants how their management decisions influence emissions, we're helping them engage with GHG accounting as a practical decision-support tool, rather than just a reporting exercise. The process also highlighted the value of iterative feedback: farmer input is now a key part of how we continue to develop our methods and products.

Q: What impact has the project had beyond the participating farms?

The project has provided a platform to share lessons and best practice across the sector. At Methane Connect, I presented the LUNZ Footprint as a case study in collaborative approaches to reducing emissions in dairy systems. The transparency and credibility of the Cool Farm methods allowed us to demonstrate that working with farmers can produce scalable, practical solutions that benefit the environment and the farming community alike.

Q: Can you share a story that illustrates the project's value for farmers?

Peter Hall of HE Hall & Son Ltd, who manages lightly grazed orchards without chemical inputs, joined the project to test a long-held belief: that traditional orchards could have a very low, or even negative, GHG footprint. The LUNZ Footprint project provided empirical evidence of this, showing how his circular, regenerative system delivers environmental benefits beyond biodiversity, from carbon capture to reduced emissions.

Peter Hall of HE Hall & Son Ltd, says:

"We wanted empirical evidence as to the extent that these semi-permanent [orchard] structures deliver on a range of environmental criteria over and above increased biodiversity, from carbon capture to GHG emissions; the LUNZ project has provided us with that opportunity."

Stories like Peter's remind us that robust data and farmer-led insight together create real-world solutions.

Q: What's next for the project in 2026?

We're moving into a phase that combines measurement with actionable insight. This spring, I'll conduct further assessments with participating farmers using the Cool Farm Platform, alongside the Tier 2 process-based Soil Organic Carbon (SOC) model. This allows more detailed analysis of how specific practices, from cover crop type and height to rotation design and organic input levels, influence soil carbon. Many farmers are already implementing regenerative approaches, and the model will help them understand the impact of their decisions on both emissions and soil health.



Explore the LUNZ website to find out more
[LUNZ Footprint – A Living Lab for farm greenhouse gas assessment](#)

A Member-only Webinar Series

Cool Farm and SAI Platform continued their collaboration on Regen Reflections, a Member-only webinar series designed to explore practical challenges, share insights from leading companies, and highlight approaches that support the adoption of regenerative practices across supply chains. The 2025 series offered four webinars that provided participants with actionable learning to advance regenerative agriculture within their organisations.

Exploring the Challenges of the Regenerative Journey

Each session took a deep-dive into a specific topic, highlighting openly barriers that companies and farmers may face, sharing insights that will help our Members on their own journey, and showcasing approaches that can support progress.

Webinar Highlights

Across four webinars, we examined how data, measurements, and collaboration can drive meaningful change.

The first webinar focused on how to generate meaningful insights which then drive change - something we know many of our members are grappling with. Tilda Rice shared how data helped them to identify effective interventions, whilst Soil Association Exchange, Lloyds Banking Group and Nestlé guided the audience

though the value brought to multiple stakeholders when you use metrics that create a complete sustainability picture.

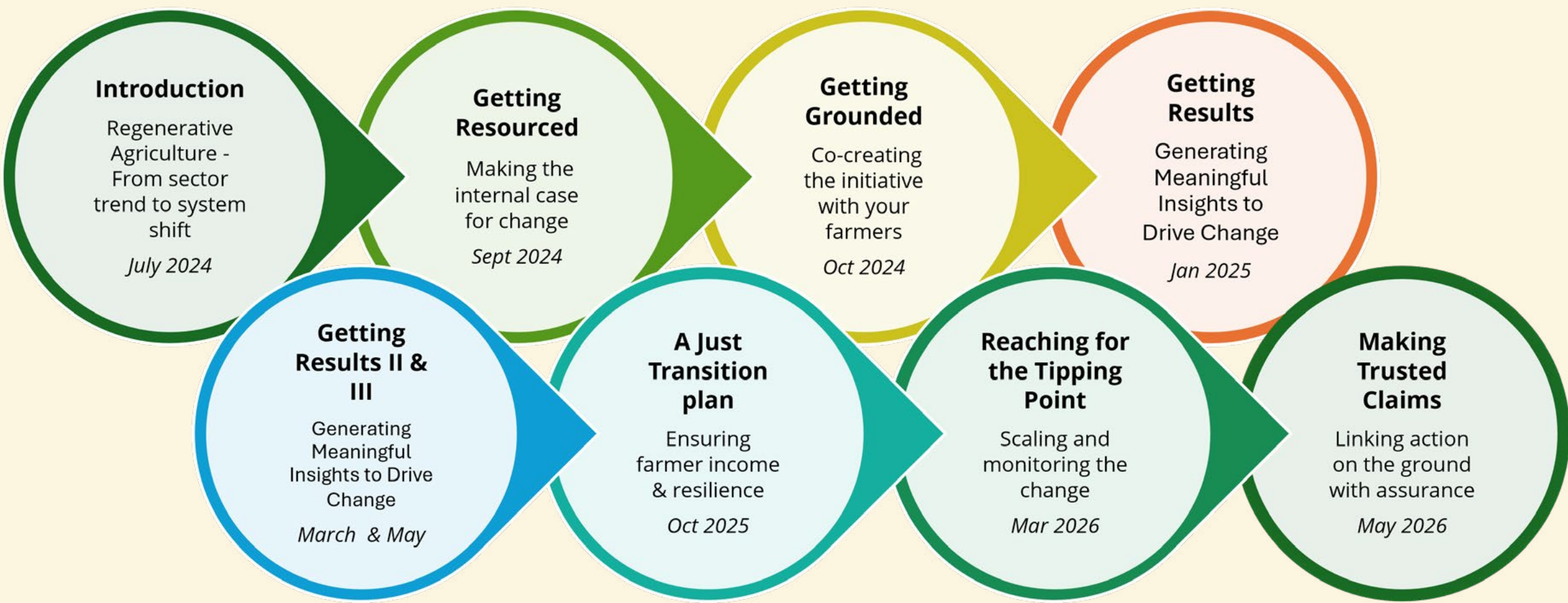
The second webinar explored how to use data to identify the next steps in your transition to regenerative agriculture. Suedzucker shared how they use benchmarking and data reporting to help reduce their greenhouse gas emissions and make progress towards implementing regenerative agriculture. Whilst First Milk and Agricarbon shared how they are measuring progress on the ground, which delivers valuable insights for them and their farmers.

The third webinar heard directly from farmers how data collection can create useful insights for them. Arla explained how they worked with their farmers to design and implement regenerative agriculture programmes to create lasting change, and AgVenture emphasised the importance of creating the right mindset to embrace change on farm.

Finally, the last webinar looked at what a Just Transition looks like in regenerative agriculture. This was a thought-provoking session, leaving our attendees with useful insights from our speakers Solidaridad and Hochwald. The overriding message was that farmers need to be partners in a just approach, not beneficiaries, and we need inclusive project strategies if the transition to regen ag is going to be just.

SAI Platform and Cool Farm have partnered to create this conversation journey, which generates and shares knowledge on transitions to regenerative agriculture to inspire action across the SAI Platform & CFA community.

Regen Reflections learning journey



Looking Ahead to 2026

The series will conclude in 2026 with two further webinars. The first will focus on scaling regenerative agriculture, examining how companies are working on this are trying to scale. The final webinar will focus on Making Trusted Claims, providing guidance on communicating progress and achievements transparently.

Trust, Collaboration and Breakthrough Ideas

The Cool Farm Annual Event brought together Alliance Members for two days of immersive learning, discussion, and practical problem-solving. Held at Watercress Farm on the Belmont Estate, the event explored the theme “From Isolated Adaptation to Impactful Collaboration”, focusing on moving regenerative agriculture from pilot initiatives to scalable impact.

Throughout the event, one word resonated across panels, breakout sessions, and farm walks: trust. Trust in farmers, trust in data, and trust among project stakeholders emerged as central to overcoming barriers in regenerative agriculture. Delegates debated how to collect, share, and use farm data in ways that inspire farmer participation, emphasising that engagement must be mutually beneficial and actionable.

Insights and Breakthrough Solutions

Panels and breakout sessions explored practical approaches to key challenges, including scaling pilots, achieving cross-sector collaboration, and securing corporate buy-in. The Scan, Focus, Act approach encouraged delegates not only to understand barriers but also to propose solutions, such as:

- Engaging senior personnel in farm visits to demonstrate regenerative practices firsthand
- Connecting upstream and downstream stakeholders to enhance project understanding

- Investing time in internal advocacy within organisations to raise awareness of regenerative possibilities

Discussions highlighted that scaling regenerative agriculture requires mass adoption, not just early adopters. Delegates considered how supermarkets, insurers, governments, NGOs, universities, and banks can collectively support sustainable practices. Consensus emerged that scaling relies on clear communication, realistic expectations, and shared accountability among all partners.

A Shared Mood of Optimism

The event left delegates energised and optimistic. Patrick Holden CBE, founder of the Sustainable Food Trust, captured the spirit of the gathering:

“Being here today, it’s happening now.”

The 2025 Annual Event reinforced that collaboration, trust, and shared learning are essential to advancing regenerative agriculture. By connecting Members, showcasing real-world examples, and surfacing practical solutions, the event demonstrated the power of the Cool Farm Alliance to drive progress across the supply chain.



Quotes from the Annual Event

Trust and Data

“A big part of trust is having control over data; the farmer knowing where the data will go and getting something valuable back for it.”

Farmer Engagement

“We’re asking XYZ from farmers but we’re not incentivising them. It needs to be valuable to them. If it’s not, it feels like it’s all one way and that erodes trust.”

On-the-ground Experience

“You need to get out on a farm and you need to feel the soil, remember the basics of what we’re trying to do in the field.”

Cool Farm on the Road

In 2025, we made it a priority to get out of the office and meet our Members, partners, and collaborators in person. These interactions are more than meetings, they are opportunities to listen, learn, and understand how our science and tools are used in the real world, helping us ensure that Cool Farm continues to deliver meaningful impact.

Member Engagement

Our CEO, Richard Profit, visited 10 Members across the United States, holding in-depth discussions to understand their challenges, successes, and priorities for sustainable agriculture. These conversations provided invaluable insight into how the Cool Farm Platform and Tool are applied in practice, highlighting opportunities to improve usability, data integration, and reporting support.

In addition, we hosted a “Coffee and Conversations”, informal discussion in New York that brought together members and partners in a relaxed setting.

Both these gatherings sparked candid dialogue on topics ranging from greenhouse gas reporting and biodiversity metrics to supply chain integration and digital workflow improvements.

External Speaking

Cool Farm team members took stage at several high-profile events, including:

World Cocoa Foundation Partnership Meeting 2025

Reflecting on the event, Emily Durrant-Munro noted that tackling climate change is no longer just an ambition; it’s an urgent necessity, and there is a renewed appetite for “radical collaboration” to make real progress.



During the panel on Reliable Data for Forest Monitoring & Greenhouse Gas (GHG) Accounting, Emily represented Cool Farm and discussed:

- How the Cool Farm community faces humanity’s biggest global challenge head-on, as a team: “Our team plants the seeds, our community brings the harvest.”
- How the Cool Farm Platform supports farmers and businesses in measuring and improving their carbon footprint.
- The importance of accurate data, including methods, source data, and user input.
- The challenges that remain and the innovations shaping the future of data collection for climate action.

Methane Connect

Dr. Eleanor Durrant participated in the “Monitoring Emissions” roundtable, presenting the work of the Cool Farm Tool and Platform. During a lunchtime pitch session, the team shared the LUNZ project to inspire the afternoon collaborative workshop. The workshop, “From Pilot to Scale,” focused on developing collective roadmaps and identifying projects for collaboration.



Blue Earth Summit

Dr. Megan McKerchar spoke on Beyond Carbon: Designing Metrics That Matter, emphasising that sustainability requires looking beyond carbon alone. She highlighted the need to measure broader ecosystem impacts, soil, water, biodiversity, and translate complex science into actionable metrics for farmers, businesses, and policymakers. Megan stressed that metrics should be a steering wheel, not a stick, enabling meaningful change through data, stories, and conversations.

Representation at Key Events

Throughout 2025, Cool Farm participated as delegates at leading industry and policy forums:

- Regen Ag Summit
- OECD meetings
- All Party Parliamentary Group on Ag Tech
- Global Feed Lifecycle Assessment Institute (GFLI)
- EU Carbon Farming Summit
- Groundswell
- Plus, more!

These engagements helped ensure our platform remain aligned with emerging best practices and allowed us to contribute to conversations shaping the future of regenerative agriculture globally.

 **Want to explore join speaking opportunities, or co-host a networking event?**
Let us know by filling out this short form: [Events Questionnaire Form](#)

Preparing members for CFP Success

2025 marked an important year for the Training Team. Moving our calculations to a new home with improved features, new setup and enhanced models required a comprehensive engagement plan that would bring our members along on this journey.

A thoughtful combination of existing and new learning materials and support events was prepared to guarantee users and member staff alike have what they need to confidently go into the 2026 data collection and reporting cycle.

Here’s what we’ve created for a smooth transition to Cool Farm Platform (CFP):

Trainings for CFP 3.0

- Basic Trainings build the confidence of member users in a preferred pathway. An optional extension for CFP 3.0 allows them to quickly master all updates of the new Platform (members only).
- A comprehensive deep-dive into CFP: Certified Advisors are trained to be experts across multiple pathways of the CFP and understand the relationship between data requirements and science to drive informed decisions and impact on farm.
- Refreshers bring existing Certified Advisors up to speed with the wide range of new features and methods in the Cool Farm Platform.
- Bespoke Trainings: A training package you can design to your needs to build consistent proficiency across your organisation - essential for accurate reporting, supplier engagement, and effective GHG reduction strategies (members only).

Certified Advisor Testimonials

Dominique Maxime, Dairy production sustainability expert, Lactanet, Canada:

“The course offers a very good balance between technical training to using the tool and recalling those practices that allow to reduce emissions and impacts at the farm. ”

Courtney Titus - Eocene Environmental Group Technical Services Manager:

“The course overall was very helpful - I brought a lot of questions to the table as I work in this tool every day, so I was able to get clear guidance on special cases of data and how those are integrated into the tool. ”

Sebastian Schulze, independent sustainability consultant:

“A great personal learning experience: the training provides excellent insight into all the tool’s relevant functionalities while clearly navigating context, different use cases and limitations. The perfect door-opener for anyone willing to dive deeper into the details of agricultural greenhouse gas emissions.”

Andrew Wood, Sustainable Agriculture Senior Manager at PepsiCo:

“The Cool Farm training/education team has helped us efficiently build CFT/CFP capability within PepsiCo and our value chain, supporting creation and analysis of quality assessments. Ultimately, our Cool Farm training budget helps us move from numbers to action”

2025 Training in numbers

96
Certified Advisors trained

5
Certified Advisors refreshed

116
hours trained

17
Trainings held

 [Keep up to date with our Certified Advisor opportunities here](#)

Driving Member Adoption of CFP

A comprehensive set of learning materials and resources was developed to support members in adopting the Cool Farm Platform 3.0 effectively. These resources guide users from initial orientation through data entry and creation of reports, helping build confidence in both platform navigation and understanding the science behind its assessments.



Getting Started

For those new to Cool Farm Platform 3.0, our “getting started” materials such as the quick start guide, short demo videos and the API User Guide, offer practical guidance to help you access and navigate the platform with ease. These resources make it simple to begin your journey, whether you’re measuring crops, cattle, or perennials.

[API User Guide](#)

[Cool Farm Platform Quick Start Guide](#)

Data Needs

Collecting and managing farm data is easier with our structured Data Input Sheets, available in Excel or PDF for annual crops, perennials, and cattle. Complementing these tools, we provide training at beginner, intermediate, and Certified Advisor levels, ensuring that all members can confidently use the platform and understand both CFT and CFP workflows.

Data Input Sheets with all data points in Excel or PDF format for:

- [Annual Crops](#)
- [Perennials](#)
- [Livestock](#)
- [Beginner, Intermediate and Certified Advisor Trainings](#)

Assessments & Models Behind It

Understanding the science behind CFP is just as important as using the platform. Our technical guides, layperson-friendly descriptions, and data sharing resources help members explore the assessments and models underpinning the platform. Our Certified Advisor Training provides deeper insight for those supporting multiple pathways and driving farm-level impact.

- Lay Guides for:
 - [Annual Crops](#)
 - [Perennials](#)
 - [Cattle](#)
- [Technical Description](#)
- [Data Sharing and Aggregation Guide](#)
- [Certified Advisor Training](#)

Member-Only Resources

Members also have access to additional resources to ensure that they are fully equipped to make accurate assessments and take meaningful action:

- A Comparison of CFT 2.0 and CFP 3.0 explaining updated and new models and UI changes, as well as bug fixes.
- Webinars on CFP 3.0 and the new Soil Organic Carbon model
- Member Drop-in Sessions to ask questions around CFP

 Send an email to support@coolfarm.org to get access to these member resources.

How can training turn knowledge into impact?

Bringing our Certified Advisor Training to Nicaragua showcased how capacity-building can transform knowledge into real-world impact. The training was delivered in partnership with Solidaridad, an organisation whose commitment to sustainable agriculture is lived daily in the fields, alongside farmers and technicians.

The Solidaridad teams in Central America, Mexico and Peru invested deeply in strengthening their capacity to measure and manage agricultural emissions and took part in a dedicated training on the newly updated Cool Farm Platform (CFP). This was far more than a technical exercise—it was an opportunity to see our tool in the hands of those shaping real change on the ground.

Building Expertise

The main focus of the training was to ensure that Solidaridad’s team is equipped with in-depth knowledge of the Cool Farm Platform and use it to for detailed analysis of local production systems,



producer feedback, and hands-on modelling of farm management and regenerative practices. They embraced CFP as a way to convert complex datasets into meaningful guidance for farmers, helping turn measurement into action and aligning supply chains with climatesmart strategies. Their teams describe the Platform as a compass that supports resilient productivity and helps visualise improvement pathways for producers and buyers alike.

Learning from the Field

For Cool Farm, the chance to deliver incountry training of this depth are rare, yet these moments are invaluable. Being physically present allows us to witness the realities of implementation: language barriers, connectivity challenges, local terminology, cultural differences, financial and geographical constraints, and simply the fact that some aspects of sustainability modelling still require human interactions and trust.

Turning Questions into Insight

It is the trainings where the best questions come to light—questions that sharpen the tool, reveal blind spots, and remind us why this work matters. They come from agronomists who work long days in remote regions, from technicians who learned which data is easy to capture and which is not, and from farmers who want to improve but need practical, realistic pathways to do so. These conversations reinforce a shared purpose: Cool Farm is not built to maximise revenue. It exists to enable companies and communities working with agricultural raw materials to drive genuine, measurable change towards climate change mitigation.



Looking Ahead

This collaboration marks only the beginning. As the new Cool Farm Platform continues to evolve, we carry these learnings forward—to new geographies, new languages, and new production contexts.

Our goal remains steady: to offer a tool that is scientifically rigorous where needed, simple where possible, and ultimately the preferred partner for bringing Greenhouse Gas assessment to the farm in a way that empowers, rather than burdens, the people who feed the world.

Meet the Supervisory Board

Cool Farm welcomed Elisa Boschi from Agolin and Nick Engbers from McCain to the Supervisory Board, following the departure of Tobias Bandel and Eduard Merger.

The Board brings a wealth of experience across the agriculture supply chain, including farming, agricultural science and chemistry, community-led change, supply chain reporting, and carbon markets.

CEO Richard Profit extends his personal thanks for the board’s guidance and insights throughout the year.



Dr. Giulia Stellari
Chair
Fall-Line Capital



Andrew Voysey
Vice-Chair
Soil Capital



Dr. Frank Brentrup
Science Engagement
Yara



Richard Profit
CEO
Cool Farm



Phoebe Dowling
Member Engagement
JR Simplot



Elisa Boschi
General Board Member
Angolin



Sarah Lockwood
General Board Member
Danone



Niek Engbers
General Board Member
McCain



Mateusz Ciasnocha
Farming

Meet the Secretariat

This year, we introduced three new Head of roles; Head of Science and Methods, Head of Product, and Head of Community Development, to strengthen our ability to scale with integrity, align innovation with user needs, and deepen engagement across our global membership.

Alongside these leadership additions, we welcomed a Communications Intern and a GHG Modeller, expanding our capacity to tell our story clearly, support our community more effectively, and further strengthen the scientific robustness of our tools.

With fresh expertise, diverse perspectives, and renewed energy, our growing Secretariat is better positioned than ever to support our members, enhance the credibility of our products, and accelerate the adoption of sustainable farming practices worldwide.



Richard Profit
CEO



Michaela Aschbacher
Training and Consulting Manager



David McMahon
Product Manager



Kirsten Crutchley
Finance and Admin Manager



Dr. Megan McKerchar
Head of Science and Methods



Nina Fischer-Yargici
Membership Manager



Emily Durrant-Munro
Interim Crop Pathway Product Manager



Adam Slate
Head of Product



Kandia Appadoo
Communications Manager



Dr. Ryan Sharp
Methods Modeller



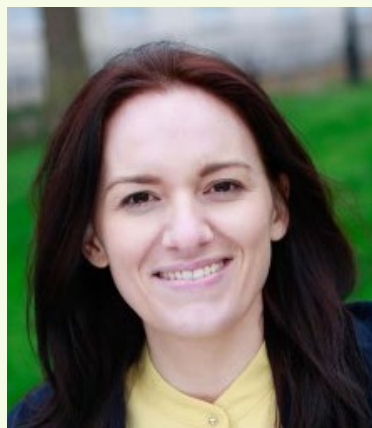
Claire Rogers
Member Services Officer



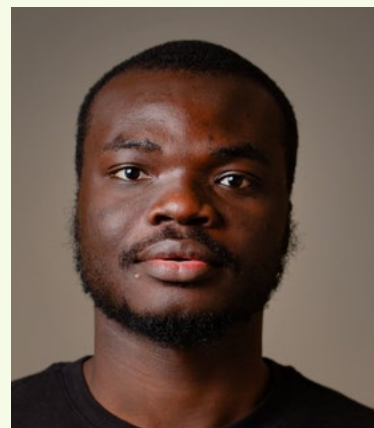
Dr. Eleanor Durrant
Training Officer



Rebecca Hesketh
Agriculture and Environment Advisor and Trainer



Angela Szucs
Projects Officer



Timi Odubola
Software Engineer



Julia Hunt
Methods Modeller



Gabriela Von Chong
Communications Intern



Jennie Hilton
Head of Community Development



Dr. Claire Armstrong
Methods Modeller

Accounts Summary

Notes on 2025 budget

In 2025 we continued to strengthen the Alliance’s financial position whilst delivering meaningful impact across our projects, products and community. We have been able to bolster our reserves protection by £228,000.

Revenue

Overall revenue grew by 16.8% in 2025 vs 2024, with membership revenue growth of 7.4%.

Membership: Despite the increase in membership revenue, we saw a slowing of new members joining the Alliance in 2025 and an almost equal number of members leaving, our net membership growth (factoring joiners and leavers) was a little less than 2%. Feedback indicates that the current financial challenges facing the global agriculture industry are the primary reason.

Other funds:

- API Licencing: Revenues turned down by 31% vs 2024. This decrease was driven partly by members who left the Alliance and partly by others who ran fewer assessment calculations through the year and so renewed at lower licence tiers.
- CFA Training: The continued success and uptake of the Certified Advisors course underpinned £78,500 of revenue from our training programmes.

- Accelerated Development: A little over £300,000 was drawn down from the accelerated development fund to pay for the completion of the 3.0 upgrade to Cool Farm Platform, and the remaining balance will be carried over to 2026 to support the data migration from the legacy Cool Farm Tool into the new 3.0 Platform.
- The majority of the remaining other funds came from project grant funding including: Cool Farm Manure, LUNZ, Tea & Palm Oil Typology upgrades, UK LED4Food Project and EU Greengrocer Project.

Expenditure

Overall expenditure increased in line with increased revenues this year. With the creation of the three operational teams, the budget was broken down to align to those teams to promote improved alignment and control of budget spend and cost optimisation. 65% of total expenditure was invested into product development, covering both the Product team and the Science & Methods team. Community Development accounted for 22% of the spend and centralised operational costs were the remaining 13%.

Technology Costs - Product & Technical Team

This reflects the spend on staff, sub-contractors and associated licences involved in the development and maintenance of our Cool Farm Tool and Cool Farm Platform digital products. It includes both the architecture and software aspects.

Methods Costs - Science & Methods Team

Our staff and sub-contractors involved in the translation of science into our calculation methodologies for adoption in our digital products. They maintain the scientific credibility of the CFT and CFP as well as provide the scientific input to our learning materials and technical documentation.

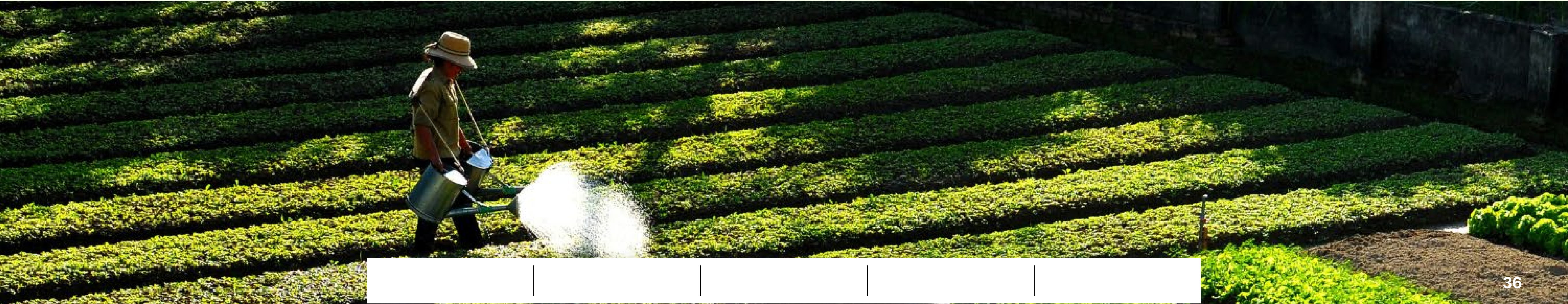
Community Development Costs - Community Development Team

Our support team deliver the first line response to member enquires and provide the training knowledge transfer to our community, underpinned by communication and brand presence to reinforce Cool Farm’s success.

Operational Costs

These costs reflect our central costs of running the Alliance as a whole, including subscriptions and licencing, central staff employment costs such as national insurance and pensions, as well as professional fees such as legal, HR support and insurance.

16.8%
Revenue up on 2024



Accounts Summary

Accounts Summary 2025 & 2026 plan

	2025 Plan	2025 Actual	2026 Plan	Notes
PY Reserves b/f	£538,425	£538,425	£766,794	
Income				
Membership Fees	£2,105,783	£2,143,117	£2,092,774	Membership changes for 2026, expected reduction in membership due to current agricultural financial challenges.
Other Funds	£1,143,943	£903,934	£1,191,618	Member project contribution, API licencing and CFA training and advisory services, Grant Income including: Cool Farm Manure, LUNZ, GreenGrocer, LED4Food projects.
Drawdown from Reserves	£-	£-	£-	
Total Income	£3,249,726	£3,047,051	£3,284,392	
Expenses				
Product & Technology Costs	£1,550,122	£1,311,051	£1,283,243	CFT and CFP maintenance and development costs, staff and subcontractors
Science & Methods Costs	£391,629	£513,103	£605,133	Science and methods development in support of CFT/CFP, incl staff & subcontractors
Community Development Costs	£715,487	£615,471	£835,919	Member service support, training and comms, LUNZ project, includes Annual Conference, incl. staff & subcontractors
Operational Costs	£488,108	£379,056	£489,233	Centralised CPD, Professional fees, Pensions, NI, recruitment costs, insurance etc
Operating Contingency Reserve			£80,000	
Total Expenses	£3,145,345	£2,818,681	£3,293,528	
Net R&D Tax Credit Benefit	TBC	£68,432	TBC	
Net Surplus/Loss to Reserves	£104,381	£228,369	-£9,136	
YE Reserves c/f	£642,806	£766,794	£757,658	

Notes on 2026 budget plan

Revenue

- Due to a number of members leaving at the end of 2025, we are adopting a conservative approach on the expectation of membership revenue in 2026 and expect a slight reduction versus 2025.
- API Licencing revenue is expected to run at a similar rate to 2025.
- Project and Grant Funding is expected to increase slightly on 2025 as the EU Greengrocer Project ramps up and a grant to develop the science and methodology for Tropical Biodiversity. The UK LUNZ project will continue to run through 2026 and the Accelerated Development funding will come to an end with the migration of data from the legacy CFT to Cool Farm Platform 3.0.
- In 2026 we will also be developing a new advisory service providing technical support to member programmes and we will be exploring subscription based enhancements for the user experience in the Cool Farm Platform.
- Overall we are anticipating a 7.7% increase in total revenue on 2025.

Expenditure

In 2026 we will start to bridge to our 2027 strategy, which will see some further recruitment to strengthen the Secretariat’s capacity. This will be aligned to the strategic priorities and resources available.

Product & Technical Team will receive 40% of the budget for the ongoing maintenance of the the digital products, the migration of assessment data from the legacy Cool Farm Tool to the CFP 3.0 and continuous improvements to the products.

The Science & Methods Team will increase slightly to receive 19% of the budget as they continue the ongoing methods refinement.

The Community Development Team will receive 26% of the budget. The increase in allocation reflects the additional support to assist user migration to Cool Farm Platform and the community engagement as we transition to the new strategy and reflect on the progress of the current strategic phase with an updated Impact Report.

The central operational costs will increase slightly to 15% to reflect the centralised costs of a slightly bigger team in 2026. Additionally, there is a further unallocated contingency of £80,000 which will be deployed as a contingency to departments if required. The current plan creates a slight loss of less than 1%, as we plan to invest in the team capacity to support the transition to the new strategy, this will be drawn down from our accumulated reserve.

Accounts Summary

2025

Income



Membership Fees	70%
Member Project Contributions	11%
Grant Income & Other Income	13%
API Licencing	5%

2026 plan

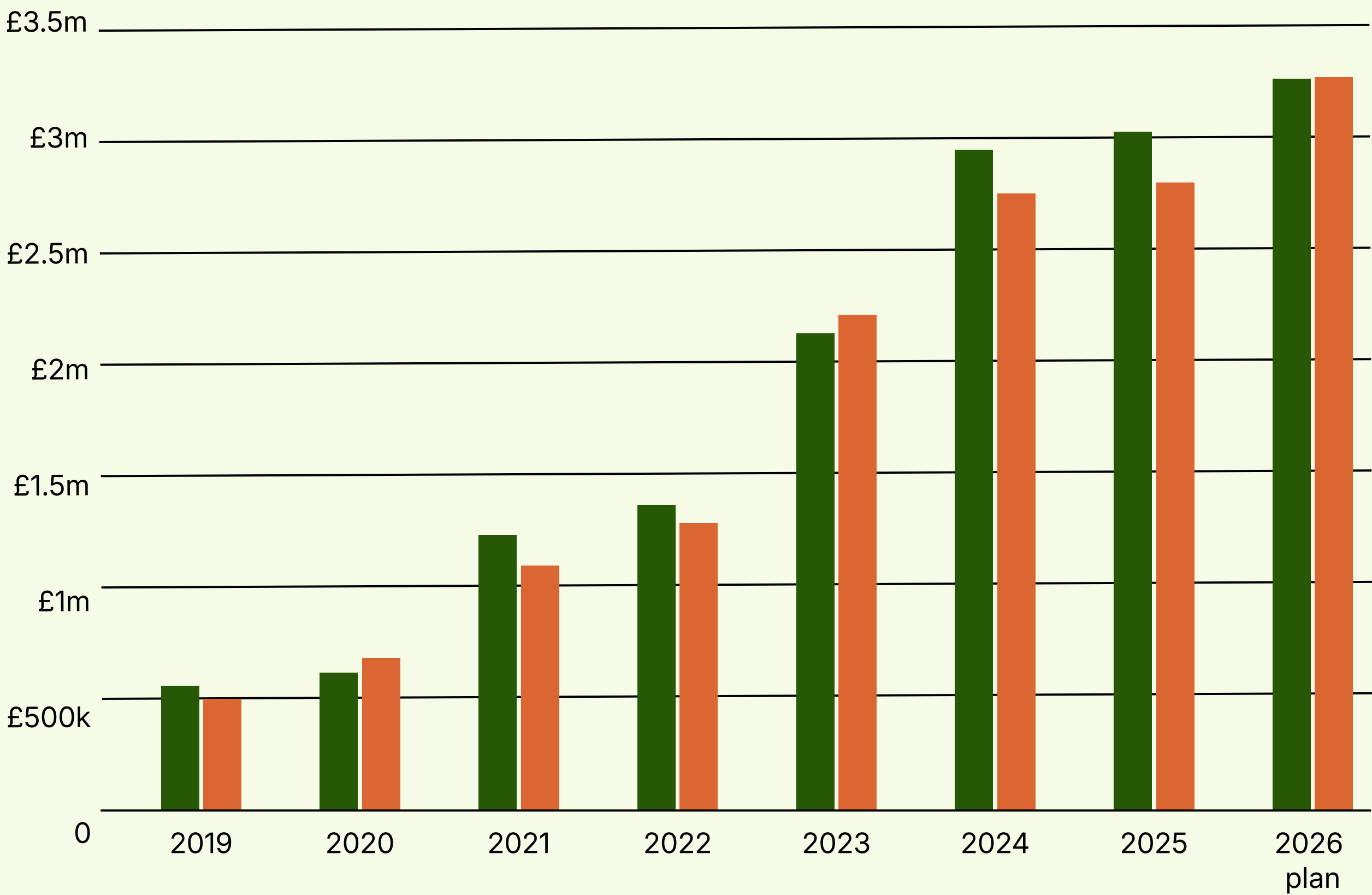
Income



Membership Fees	63%
Member Project Contributions	14%
Grant Income & Other Income	7%
API Licencing & other CFA income	15%

2019-2026 plan

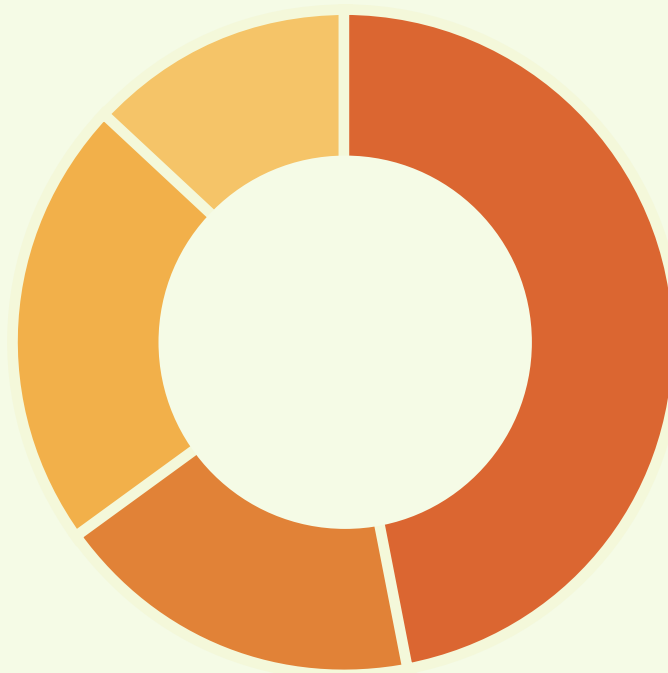
Income and Expenses



Income Expenses

2025

Expenses



Product & Technology	47%
Science & Methods	18%
Community Development	22%
Operational Costs	13%

2026 plan

Expenses



Product & Technology	40%
Science & Methods	19%
Community Development	26%
Operational Costs	15%

Strategic Evolution: 2026 Transition and the Path to 2027–2031

Building on the extensive delivery work completed in 2025, Cool Farm has entered a pivotal year in our strategic evolution. In 2025, we undertook a deep listening exercise with members and stakeholders across our network. Through structured interviews, surveys, and comprehensive landscape analysis, we developed a robust evidence base highlighting emerging trends, shifting policy and market expectations, and the opportunities for Cool Farm to deliver greater value to its community. This foundation grounded the development our future strategy in real-world needs and external realities.

2026 marks our transition from insight gathering to synthesis and design. Over the year, Cool Farm will translate the learnings from 2025 into a set of strategic priorities for the 2027–2031 period. We will define the practical roadmap for delivery, including governance, resourcing, and implementation pathways. To ensure alignment and shared ownership, we will host a series of strategy update webinars in Q2 2026, beginning with the Annual General Meeting on Thursday, 16 April 2026. These sessions will provide members with the opportunity to test our direction and contribute to the refinement of the future strategy.

From late 2026, Cool Farm will focus on implementation readiness, preparing our programmes, communications, and ways of working to ensure a smooth transition into the new strategic phase beginning in 2027. Throughout this period, we will continue to engage actively with members, providing updates to ensure the community has the opportunity to be fully informed and ready for the next phase of Cool Farm’s growth and impact.

We look forward to continue to engage with you throughout 2026, to ensure the future success of the Alliance and the impact we can create together.

Cool Farm Alliance Members’ Survey 2025: Insights Shaping Our Strategy

Following the 2025 Cool Farm Alliance Annual Event in July, the Cool Farm Alliance launched its third annual Members’ Survey to gather feedback and guide the organisation’s strategic focus for 2026 as well as our next five year strategy.

Members identified three areas where they want CFA to deepen its impact: enabling farmer payments, advancing biodiversity metrics, and driving wider adoption of the CFT/ CFP. Overall satisfaction with CFT/CFP performance remains high.

Insights are already being translated into action: a stronger emphasis on biodiversity and farmer-centred design, reducing duplication of compliance tools, continuing leadership in framework alignment and policy engagement, and embedding member voices more deeply into CFA’s strategic development.



Get in touch

Email us:

support@coolfarmtool.org

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