

**Cool
Farm®**

Certified Advisor Training Terms & Conditions

1. General Information

1.1 These Terms and Conditions govern participation in the Cool Farm Certified Advisor Training (the "Course") organised by Cool Farm Alliance ("Provider").

1.2 By enrolling, participants ("Attendees") agree to comply with these Terms.

2. Course Description & Format

2.1 The Course aims to create a global network of experts proficient in the Cool Farm Platform, enabling them to support farmers in reducing GHG emissions, conserving water, and protecting biodiversity. Attendees will learn how to complete assessments in all (chosen) pathways, how to optimise the use of the platform for their business, their farmers and for regenerative practices, explore the underlying science and methods and gain insights into future developments.

2.2 The Course is conducted online, consisting of nine (9) modules of approximately one (1) hour each, delivered over four (4) days, plus a final exam that must be taken within one (1) week after course completion. The exam takes approximately thirty (30) minutes. The number of modules and the duration of the training may be subject to change and updates will be communicated accordingly. Annual renewal trainings allow attendees to keep their certified status and receive updates on current and future developments of the Cool Farm Platform.

2.3 Courses run with a minimum of four (4) and a maximum of ten (10) participants. If the minimum is not met, we reserve the right to cancel a Course and offer an alternative date that suits the registered attendees.

2.4 Bespoke courses, including customised content and optional in-person sessions, may be arranged directly with the Cool Farm Training Team.

2.5. The standard training language is English. A Course in other languages (German, Italian, Spanish) may be requested during enrolment and is subject to the sole discretion of the Provider.

3. Fees & Payment

3.1 The Course fee is £1,022 + VAT per person (subject to annual increases).

3.2 Discounts are available for multiple participants from the same company, with additional reductions for members. Further details of applicable discounts can be provided upon request.

3.3 Annual renewal training is required to maintain certification status, costing £243 + VAT per person.

3.4 Payment is due within thirty (30) days via credit or debit card.

3.5 Additional support beyond the Course is available at a rate of £100 per hour.

3.6 If more attendees join than originally registered for the Course, the applicable fees for additional attendees will be invoiced.

3.7 For bespoke and in-person training sessions, costs may vary based on location and requirements. All travel expenses and additional costs incurred shall be borne by the requesting company and will be quoted on case-by-case basis.

4. Refund Policy

4.1 Once the registration form is submitted, Attendees confirm their enrolment and fee payment obligation.

4.2 A refund is only available if cancellation is requested at least 72 hours before the Course start date.

4.3 No refund will be issued for cancellations made less than 72 hours before the Course, or for non-attendance.

4.4 The Course fee is fixed; no refunds will be issued for partial participation or early departure.

4.5 Any training budget allocated in advance by a company for courses delivered by the Provider must be utilised within 12 months from the date of allocation. Any unused funds after this period will expire or may be carried forward once by submitting a written request at least 30 days before the budget expiration. Approval is at the sole discretion of the Provider, and carried-over funds must be used within four (4) months of the new year.

5. Certification Requirements

5.1 To become a Certified Advisor, Attendees must pass the final exam with a minimum score of 75%. By passing, their status as Certified Advisor is active and valid for one year.

5.2 Successful Attendees may be listed on the Cool Farm Certified Advisors Registry on the Cool Farm website, along with their contact details, geographic area, and completed modules. Permission to share the details is granted through the digital exam form.

5.3 To remain on the Certified Advisors Registry, Attendees must complete an annual renewal training.

5.4 Certified Advisors are permitted to use the Cool Farm logo in accordance with branding guidelines for the time their status is active.

6. Code of Conduct

6.1 Course recordings may not be shared, duplicated, or distributed to external parties or unregistered colleagues.

6.2 Those interested in the content must enrol as an Attendee of the Course or can contact the Cool Farm Training team for interest in training opportunities.

6.3 Certificates are issued upon successful completion of the exam and will be sent via email after the exam period has ended.

6.4 Commercial use of the Cool Farm Platform is restricted to Cool Farm Alliance members. Consultants or advisors wishing to collaborate with companies and offer advice on the Cool Farm Platform as a service must ensure to do this in accordance with our license agreement, i.e. either they themselves or their clients are members of the Alliance. The platform is free for farmers. The detailed terms for using the Cool Farm Platform are outlined in our [License Agreement](#).

7. Course Modifications

7.1 The Provider reserves the right to modify the Course schedule, content, instructors, or delivery method when necessary.

7.2 Any significant changes will be communicated to registered Attendees in advance.

8. Liability & Disclaimers

8.1 The Provider is not liable for indirect damages, including but not limited to, loss of income, business opportunities, or reputational damage resulting from Course participation.

8.2 The Course does not guarantee employment, financial gain, or specific business outcomes.

9. Governing Law & Jurisdiction

9.1 These Terms shall be governed by and construed in accordance with the laws of England and Wales.

9.2 Any disputes arising from or related to these Terms shall be subject to the exclusive jurisdiction of the courts of England.